



2024 MAIL LOOK BOOK



INTRODUCTION

WHO WE ARE

Thank you so much for partnering again with TLC Political, Advocacy on the 2024 Opportunity Race program. Our team is thrilled to offer our services to meet your digital and mail needs for Republican candidates. We're also eager to introduce you to some of the newest members of our team while reacquainting you with those you worked with in the last cycle.



Lindsay Shuba Donnelly, Senior Vice President, Advocacy

Lindsay has nearly two decades of experience in advocacy, public affairs, and persuasion campaigns. A proud alumna of the government affairs teams at The National Association of REALTORS® and Associated Builders and Contractors, Lindsay is a trusted advisor when it comes to state and national associations and coalitions.

Whether it is her familiarity with policy processes, the Hill, ballot initiatives, or partisan politics, Lindsay helps organizations see around the corners and craft more efficient campaigns. She was awarded 40 Under 40 honors from the American Association of Political Consultants in 2021 and named a Rising Star in Public Affairs and Advocacy by DCA Live in 2018.



Stacia Foreman (Komosinski), Communications Director, Advocacy

Stacia is a strategic communication and marketing professional with a decade of experience in Washington, specializing in direct response marketing, media relations, and public affairs.

She joined TLC Political after five years of working for Americans for Prosperity and the broader Koch Network, where she spearheaded strategic communications and marketing campaigns that amplified the organization's unmatched grassroots efforts at the federal, state, and local level.



Stephanie Oleyar, Senior Digital Account Manager, Advocacy

Stephanie has been working in the digital advertising space for nearly nine years. Starting her career as a digital specialist at Cox Media Group, she navigated the changes through digital and social advertising. She came to TLC Political from DonerCX, where she led B2B campaigns focusing on recruitment and brand awareness.

2022 RECAP



OPPORTUNITY RACE PROGRAM

With increased investment in the Opportunity Race Program, we worked with the political field team to boost voter engagement in the midterms using interactive digital and direct mail pieces to get REALTORS® to turn out to the polls in support of your champions who are most supportive of pro-housing and pro-homeownership federal policies.

Direct Mail

Total Mailers Delivered in 2022: **1,274,400**

Total Candidates Supported: **61**

Primary

- Total REALTORS® Targeted: **70,832**
- Total Mailers Delivered: **219,879**
- Total Candidates Supported: **23**

General

- Total REALTORS® Targeted: **291,064**
- Total Mailers Delivered: **1,054,521**
- Total Candidates Supported: **47**

Digital

- Total REALTORS® Targeted: **268,825**
- Total Candidates Supported: **70**

Campaign Metrics Overall

- Total Unique Ads (Static + GIF): **737**
- Total Facebook Impressions: **5,560,325**
- Total Display Impressions: **15,639,381**
- Total Video Impressions: **4,633,341**
- Total Website Impressions: **30,012**

DIGITAL & DIRECT MAIL FINDINGS

Direct Mail

These findings were pulled from a white paper drafted by USPS in collaboration with the American Association of Political Consultants based on findings from the 2022 Midterm Elections. The TLC team pulled insights from this report to provide you with an additional line of support for your decision making this cycle.

Direct Mail Maintains Its Value in the Midterms

- ➔ According to 63 percent of surveyed voters, direct mail is the most credible channel when it comes to political advertising. Fifty-six percent of surveyed voters believe political mail includes more facts than other channels.
- ➔ Notable Common Actions Taken After Received Direct Mail
 - Seventy percent read the direct mail piece upon seeing it.
 - Fifty-four percent look at the website or sources mentioned in the mail piece.
 - Twenty-seven percent scan the QR code.
 - Fifty-nine percent fact check the information on the Internet.

Evidence on the Need for Layered Tactics

- ➔ Sixty-four percent of survey voters relayed that direct mail reinforced information that they saw on television and political advertising.
- ➔ Other credible channels include the following: 58 percent television, 53 percent email, 53 percent website ads, 41 percent social media, 38 percent text messages, and 32 percent mobile ads.

Information on Timing

- ➔ Direct quote from New York Voter, “When I get [mail pieces] last minute, I don’t feel like I have enough time to really understand or know what the candidate believes in or is running for.”
- ➔ “Sweet spot” for engagement and influence is no more than 3 months ahead of the election with less than one month being too late. Further analysis reinforces to start with education messaging then shifting into harder GOTV messaging in the final flights.



DIGITAL & DIRECT MAIL FINDINGS *CONTINUED*

Information to Include on the Mailer

- ➔ Candidate Bio: According to 20 percent of voters, candidate biography proved to be crucial when first starting to learn about a candidate. This number shifted to 17 percent before the candidate hit the debate stage. Then this number dropped to 14 percent when political ads were at their peak. Right before decision making, this number dropped to 11 percent.

Direct Mail Personalization

- ➔ When voters are getting hit with messaging from a variety of organizations, it’s easier to absorb the content when mailers include personalization within the content. This makes our pieces with personalization a critical tool in hot races with high engagement.
- ➔ Minority voters particularly find personalization critical with black voters ranking highest then followed by Asians and Hispanics. This reminds us that it’s crucial for our imagery to remain inclusive to all demographics.
- ➔ As far as age, personalization resonated most with millennial voters at 63 percent with other age groups following close behind with Gen Z voters at 57 percent, Gen X at 52 percent, and older voters at 51 percent.

Gen Z: High Level of Connection to Direct Mail

- ➔ “Sixty-two percent of Gen Z voters trust direct mail more than political advertising compared to the forty-two percent of older voters.”
- ➔ While Gen Z checks mailboxes less often, when they do, engagement and actions taken because of the mail piece tends to be high.
 - Sixty-seven percent fact check the information on the internet.
 - Sixty-six search online to learn more about the candidate.
 - Sixty-six percent look at websites or sources mentioned in the mailer.
 - Forty-five percent scan the QR code.

Informed Delivery

- ➔ “Forty percent of surveyed voters with the Informed Delivery feature recalled seeing political mail previews and were more motivated to read it in person.”

Full report and methodology may be found:



ORDER SUBMISSION PROCESS

THE PROCESS

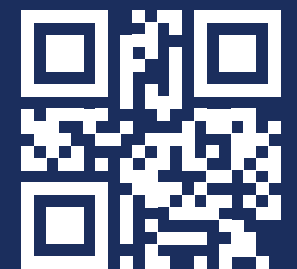
Direct Mail Instructions

1. Start by reviewing the look book to preview your options. Note: We aim to get all orders completed at once for each candidate.
2. After you've selected your mailers, please fill out the order form.
 - Mailer: Please provide the name of the mailer.
 - Bullets: Provide us with the name of the bullet or your write in option.
3. Please send the order form along to Stacia as an attachment including any critical deadlines you may have for review based on your travel schedule, or that of the state teams in the body of the email.
4. Mail order will move into the design phase. Please provide us with up to five business days to complete the full set of mailers.

Digital Order Instructions

The digital order process remains the same. You may visit nar-orders.com to submit your order. The only thing that has changed is we're only requesting some of this information once to prevent the process from being duplicative.

Or Scan here!



MAIL SIZE KEY



11"

6"



Just as Buyers & Sellers Need Trusted Real Estate Agents, REALTORS® Need Trusted Candidates!

REALTOR PARTY 500 New Jersey Ave., NW Washington DC 20001

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6"

11"

YOUR VOTE MATTERS

REALTOR PARTY 500 New Jersey Ave., NW Washington DC 20001

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11"

8.5"

REALTOR PARTY 500 New Jersey Ave., NW Washington DC 20001

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★ ★ ★ ★ YOUR ★ ★ ★ ★

VOTE MATTERS

10.75"

11"

Vote **CONGRESSMAN NAME**
FOR [CONGRESS/SENATE] ON [DATE]

REALTOR PARTY 500 New Jersey Ave., NW Washington DC 20001

YOUR Vote MATTERS

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73. REALTORS® Stand Ready 7x12 Card
74. REALTORS® Take Action 11x6
75. Americana Silk 8.5x11
76. REALTORS Advocate 6x11
77. Stand Together Oversized 17x11 Folds in half to be 8.5x11
78. KAD Diecut Diecut w/ #14 policy env - 22x4 diecut bifold oblong, 11x4 finished
79. Your Vote, Your Voice 11x8.5
80. T Cross Bio Mailer 15x11 Diecut with single gatefold - 7.5 x 5.5 finished 15x11 open 15x11
81. American Dream Under Siege 17x11 folds in half to be 8.5x11
82. Keys for Change 6x11
83. Breaking Down Barriers 6x11
84. Lady Liberty 8.5x11
85. All Politics is Local 6x11
86. Opens Doors Vertical 11x6
87. Opens Doors GOTV 6x11
88. OD Ballot Box 5.5x10.5 Mailer with Carrier + Sticker
89. Red Slippers 6x11
90. White Picket Fence 6x8 Self Mailer, 8 Pages
91. GIF Vote (6x11)
92. Star Advocate Bifold (10.5x11 Flat to 5.5x11)
93. Star Punchout Postcard (6x9)
94. Star Peephole Bifold (11x17 Flat to 5.7x11)

MAIL OPTIONS

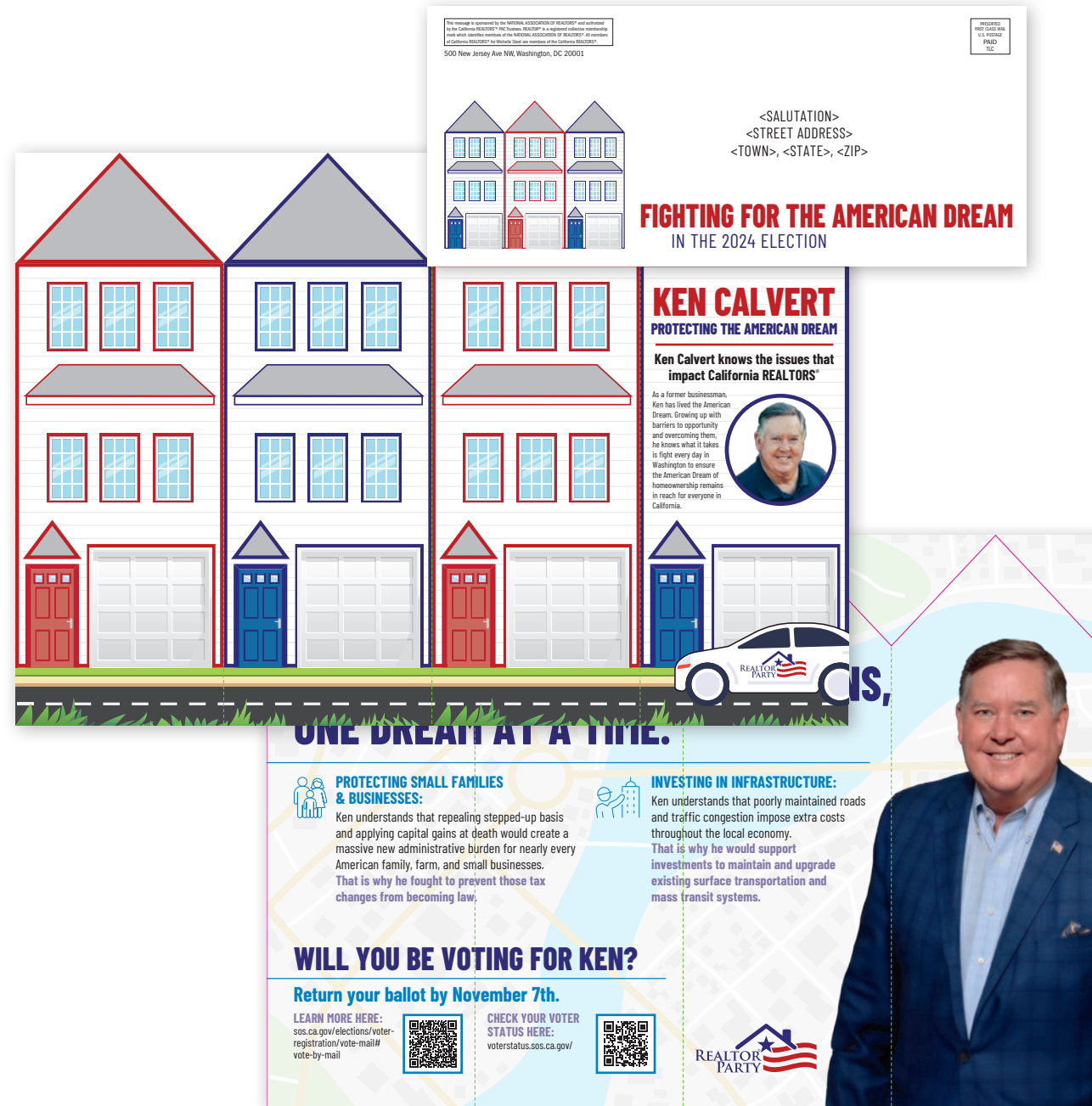
1. Accordion Townhome Mailer (Diecut)

Components

- Envelope (5.5" x 11")
- Mailer (11.5" x 16.5")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



2. House Self Mailer (Diecut)

Components

- Mailer (23.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



3. Welcome Mat Mailer (Diecut)

Components

- Envelope (20" x 14.5")
- Mailer (18" x 12")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



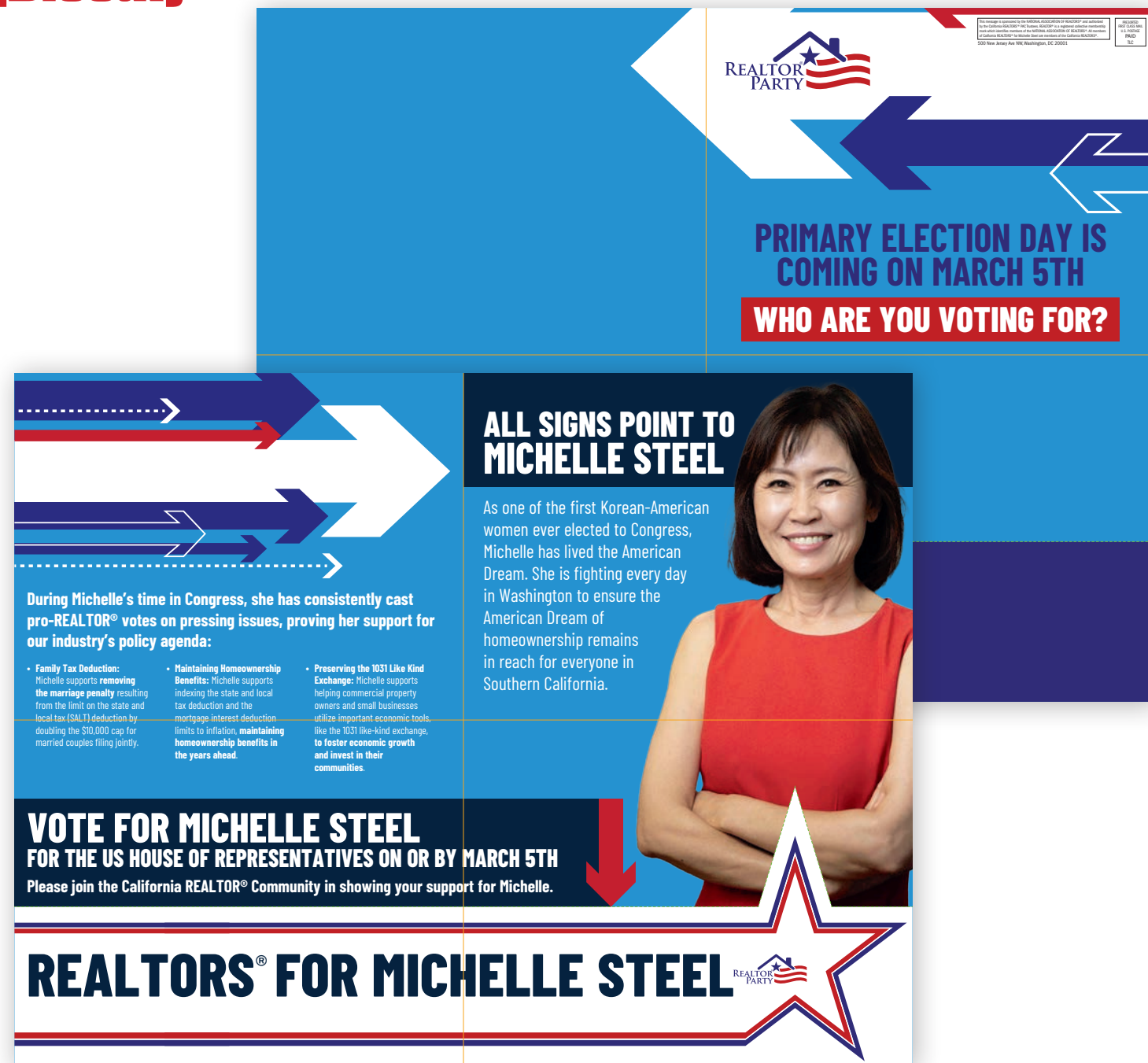
4. Sign Mailer (Diecut)

Components

- Mailer (22.5" x 17.5")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



5. Pop Up House Mailer (Diecut)

Components

→ Mailer

Customizations

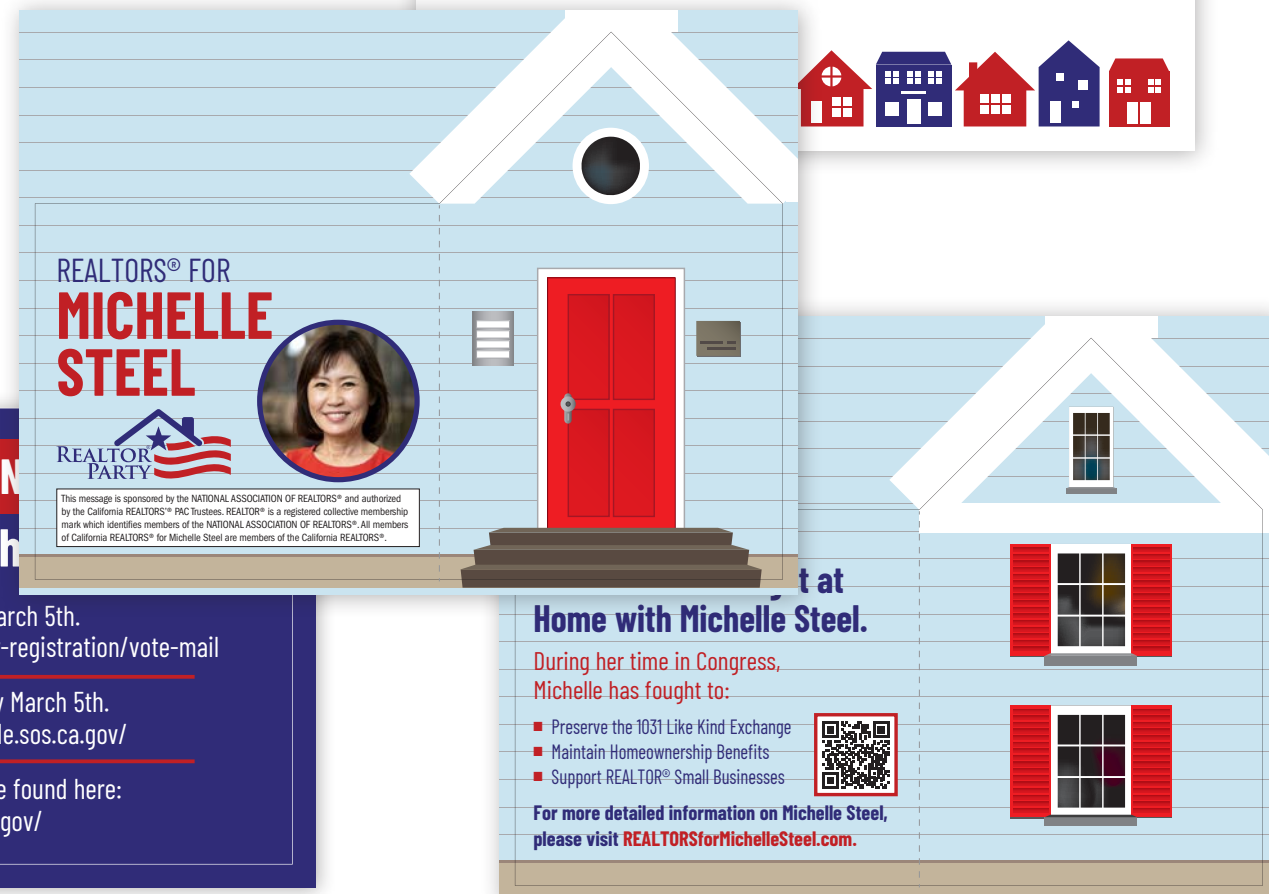
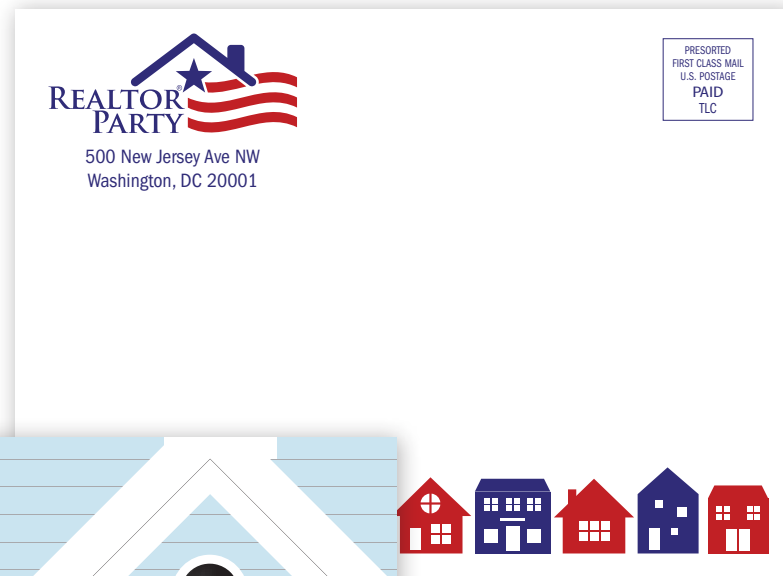
→ Name

→ Client image

→ Icons

→ Bullets

→ QR Code



ARE YOU READY TO VOTE ON MARCH 5th?
It's never TOO early to h

MAIL: Return your ballot by March 5th.
Learn more here: sos.ca.gov/elections/voter-registration/vote-mail

IN PERSON: Return your ballot by March 5th.
Learn more here: <https://voterguide.sos.ca.gov/>

ACCEPTABLE FORMS OF ID may be found here:
<https://voterguide.sos.ca.gov/>

Vote at Home with Michelle Steel.

During her time in Congress, Michelle has fought to:

- Preserve the 1031 Like Kind Exchange
- Maintain Homeownership Benefits
- Support REALTOR® Small Businesses

For more detailed information on Michelle Steel, please visit REALTORSforMichelleSteel.com.

6. White Space Folded Oversize Mailer

Components

→ Mailer (11x17 folds in half vertically to 8.5x11)

Customizations

→ Name

→ Client image

→ Icons

→ Bullets

→ QR Code

WHY YOUR VOTE MATTERS, <PERSONALIZATION>
Together, as REALTORS®, We're More Powerful Than We Can Ever Be On Our Own

38,987 PA REALTORS®
1,075 Local REALTORS® Associations
1,578,077 REALTORS® Nationwide

UNLOCKING THE AMERICAN DREAM WITH BRIAN FITZPATRICK

WHY YOUR VOTE MATTERS, <PERSONALIZATION>

Together, as REALTORS®, We're More Powerful Than We Can Ever Be On Our Own

1 Brian led a bipartisan effort to boost the housing market by providing policies to local areas to enact pro-housing policies in their communities.

2 Brian voted for the Homebuyer Assistance Act, which removes some of the bureaucratic requirements placed on appraisers by allowing them to be state licensed for FHA-insured loans.

3 Brian is a dream and a driver of economic growth. That is why he fought to preserve the home mortgage interest tax deduction upon which middle-class homeowners depend.

BRIAN'S BACKGROUND

- Levittown native and 40-year resident of Bucks County
- Served our country as an FBI agent fighting political corruption and supporting counterterrorism efforts
- Licensed attorney & certified public accountant

Vote for Brian Fitzpatrick
in the Republican Primary on April 16th

Learn More at www.vote.pa.gov/Pages/default.aspx

Learn More at RealtorsforBrianFitzpatrick.com

7. White Space One

Components

→ Mailer (6" x 9")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

REALTOR PARTY
500 New Jersey Ave NW, Washington, DC 20001

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
TLC

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Unlocking the American Dream with
BRIAN FITZPATRICK

Vote for Brian Fitzpatrick in the Republican Primary on April 16th
← **LEARN MORE AT RealtorsforBrianFitzpatrick.com**

BRIAN FITZPATRICK
IS HELPING AMERICANS
by Boosting the Economy

Brian led a bipartisan effort by providing policy grants to local areas to enact pro-housing policies in their communities.

YOUR VOTE MATTERS

Vote for Brian Fitzpatrick
in the Republican Primary on April 16th

Learn More at RealtorsforBrianFitzpatrick.com

8. White Space Two

Components

→ Mailer (6" x 9")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

REALTOR PARTY
500 New Jersey Ave NW, Washington, DC 20001

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
TLC

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VOTE FOR BRIAN FITZPATRICK

in the Republican Primary on April 16th
LEARN MORE AT **RealtorsforBrianFitzpatrick.com**

BRIAN FITZPATRICK
IS HELPING AMERICANS
PROSPERITY by
Purchase Process

Brian understands the need to help streamline the homebuying process. That's why he voted for the Homebuyer Assistance Act, which **removes some of the bureaucratic requirements placed on appraisers by allowing them to be state licensed for FHA-insured loans.**

YOUR VOTE MATTERS

Vote for Brian Fitzpatrick
in the Republican Primary on April 16th

Learn More at RealtorsforBrianFitzpatrick.com

9. First Time Homebuyer Tradeoff Mailer

Components


➔ Mailer (6" x 11")

Customizations


- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

FIRST-TIME HOMEBUYERS ARE FORCED TO MAKE DIFFICULT TRADEOFFS


Downpayment for First Home or...




WEDDING



NEW CAR



STUDENT LOANS



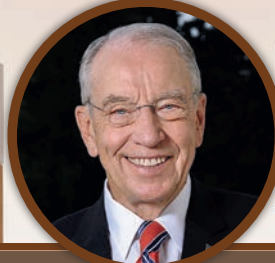
CHUCK GRASSLEY
believes it shouldn't have to be either/or for first-time homebuyers...

CHUCK GRASSLEY
IS A FORCEFUL ADVOCATE IN THE SENATE FOR FIRST-TIME HOMEBUYERS:

Helping First-Time Homebuyers:
Chuck has been a leader in Congress in making homeownership affordable for first-time buyers, helping more Americans realize the dream of owning their own home. He is also leading the effort to help Iowa's first-time homebuyers use tax-free savings for a down payment on a home.

Members of the Iowa REALTORS® Steering Committee also believe in Chuck's ability to make homeownership possible for this portion of the buyer's market that's fueling our industry:

- Susie Abrams, Des Moines
- Sarah Taylor, Cedar Rapids
- Bob Applebee, Ames
- Frank Vedders, Sioux City
- Rachel Roy, Waterloo
- Anne White, Ottumwa



VOTE FOR CHUCK GRASSLEY
in the [primary/general] election by [date]
Learn more at REALTORSforGrassley.com

10. Homeownership Decades Mailer

Components

➔ Mailer (11x10.75 folds in half horizontally to 5.5x10.5)

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

Young people across Iowa are asking themselves - HOW DID OUR PARENTS MAKE IT LOOK SO EASY?

Mariannette wants to help REALTORS® make it easier for the homeownership dreams of young Iowans to become a reality. That's backed up by her record in Congress:

- **Helping First-Time Homebuyers:** Mariannette has been a leader in Congress in making homeownership affordable for first-time buyers, helping more Americans realize the dream of owning their own home. She is also leading the effort to help Iowa's first-time homebuyers use tax-free savings for a down payment on a home.
- **Family Tax Deduction:** Mariannette supports removing the marriage penalty resulting from the limit on the state and local tax (SALT) deduction by doubling the \$10,000 cap for married couples filing jointly.
- **Protecting the 30-Year Mortgage:** Mariannette stands with REALTORS® to support responsible reform of Fannie Mae and Freddie Mac to ensure that the 30-year fixed-rate mortgage will be available to qualified homebuyers in all market conditions.

Help more of your clients achieve their homeownership dreams, whatever those may be. This choice to support [first name] is also supported by your fellow Iowa REALTORS for Mariannette Miller-Meeks Steering Committee:

- Sarah Brown, Waterloo
- Sarah Brown, Waterloo
- Bob Jones, Waterloo
- Bob Jones, Waterloo
- Richard Karp, Des Moines
- Richard Karp, Des Moines
- Emily Mumford, Dubuque



VOTE MARIANNETTE MILLER-MEEKS BY NOVEMBER 7TH
Visit REALTORSforMillerMeeks.com to Learn More



Homeownership LOOKS DIFFERENT
for Families Today Than it Used To

1960's 68/100
Americans could afford a home.

2020's 43/100
Americans could afford a home.

Homes Over The Decades...



11. Treehouse Mailer

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

YOUNG KIM
HELPS REALTORS®
MAKE THOSE DREAMS
A REALITY FOR THEIR
CLIENTS & THEIR
FAMILIES

Promoting Fair Housing
Young believes all Americans should be protected from housing discrimination. That's why she supports the bipartisan Fair and Equal Housing Act, which would add sexual orientation and gender identity as protected classes under the Fair Housing Act.

VOTE

YOUNG KIM
FOR U.S. HOUSE BY MARCH 5TH
Early Voting is Now Underway!

We all dream of Freedom & Financial INDEPENDENCE FROM A YOUNG AGE
IN ADULT TERMS, THE ROLE HOME EQUITY PLAYS IN BUILDING PERSONAL & GENERATIONAL WEALTH

REALTOR PARTY
500 New Jersey Ave NW, Washington, DC 20001

12. Growth Chart Mailer

Components

→ Mailer (6" x 9")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

EVERY AMERICAN DESERVES THE OPPORTUNITY TO **Grow their Families** IN A HAPPY, HEALTHY HOME

Young Kim
HELPS REALTORS®
MAKE THOSE DREAMS A
REALITY FOR CLIENTS &
THEIR FAMILIES

Protecting Families and Small Businesses
Young understands that repealing stepped-up basis and applying capital gains at death would create a massive new administrative burden for nearly every American family, farm, and small businesses. That is why she will fight to prevent those proposed tax changes from becoming law.

VOTE

YOUNG KIM FOR U.S. HOUSE BY MARCH 5TH
Early Voting is Now Underway!

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13. Dream House Drawing Mailer

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

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REALTOR PARTY
500 New Jersey Ave NW, Washington, DC 20001

From an **EARLY AGE**

WE Dream OF OUR FUTURE

and the **POSSIBILITIES**

WHERE WILL I LIVE?

WHAT WILL MY HOME BE LIKE?

★ *U.S. Representative* ★ ★ ★
YOUNG KIM
HELPS REALTORS® **MAKE THOSE DREAMS A REALITY** FOR THEIR CLIENTS

Protecting HOMEOWNERSHIP

Young recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth.

That is why she will work to **preserve the policies that incentivize opportunity for Californians** to access the wealth-building benefits of owning a home.

VOTE YOUNG KIM
FOR U.S. HOUSE BY MARCH 5TH

— *Early Voting is Now Underway!* —

14. Vertical Series Veteran

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

No One WILL FIGHT FOR TEXANS LIKE TONY GONZALES ★ ★ ★

ABOUT TONY

- Left high school early for the Navy rising to the rank of **Master Chief Petty Officer**
- Enlisted for 20 years including deployments in Afghanistan & Iraq
- Fights for fellow veterans and active duty service members in Congress

TONY GONZALES' VOTING RECORD proves

HE WILL ENSURE VETERANS HAVE ACCESS TO THE AMERICAN DREAM THEY SERVED OUR COUNTRY TO PROTECT

VA LOAN PROGRAM

Tony understands the challenges many vets and enlisted military members face when looking to purchase a home in the current market. That's why he **supported legislation that made the VA home loan limit more competitive and enacted common-sense solutions** to streamline the program.

TONY WILL DEFEND HOMEOWNERSHIP OPPORTUNITIES FOR OUR VETERANS. ★ ★ ★

VOTE TONY GONZALES FOR U.S. HOUSE

Submit your ballot by or vote in person on **March 5th**

REALTOR® is a registered collective membership mark which identifies members of the NATIONAL ASSOCIATION OF REALTORS®. All members of Texas REALTORS® for Tony Gonzales are members of the Texas REALTORS®.

REALTOR PARTY
500 New Jersey Ave NW, Washington, DC 20001

Note: Military disclaimer for photography will be included depending on photo selected.

15. Vertical Series REALTOR® Businesses

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

TONY GONZALES' VOTING RECORD

proves

HE WILL FIGHT FOR REALTOR® BUSINESSES
SO WE CAN FOCUS ON THE CLIENTS AND COMMUNITIES WE SERVE

PROMOTING CONSUMER CHOICE IN SETTLEMENT SERVICE PROVIDERS
Tony spoke out against proposed Dodd-Frank regulations that would create a competitive disadvantage for businesses affiliated with real estate brokerages, such as mortgage or title companies.

PROTECTING REALTORS® FROM FRIVOLOUS PATENT LAWSUITS
Tony voted for legislation that would fix loopholes in the patent litigation system and protect REALTORS® and other small businesses from patent trolls and costly frivolous lawsuits.

Vote TONY GONZALES FOR U.S. HOUSE

Submit your ballot by or vote in person on **March 5th**

NO ONE WILL FIGHT FOR REALTOR® BUSINESSES LIKE TONY GONZALES

- ✓ Champion of Small Businesses
- ✓ Firm Believer in the American Dream

500 New Jersey Ave NW, Washington, DC 20001

REALTOR PARTY

16. Vertical Series Families

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

TONY GONZALES' VOTING RECORD

PROVES HE WILL FIGHT FOR THE CLIENTS AND COMMUNITIES REALTORS® SERVE BY ENSURING EVERYONE HAS A SAFE PLACE TO CALL HOME

PROTECTING FAMILIES AND SMALL BUSINESSES:
Tony understands that repealing stepped-up basis and applying capital gains at death would create a massive new administrative burden for nearly every American family, farm, and small businesses. That is why he fought to prevent those tax changes from becoming law.

FAMILY TAX DEDUCTION:
Tony supports removing the marriage penalty resulting from the limit on the state and local tax (SALT) deduction by doubling the \$10,000 cap for married couples filing jointly.

TONY WILL ENSURE ALL TEXANS HAVE ACCESS TO THE SAFETY & SECURITY THAT COMES WITH HOMEOWNERSHIP

VOTE TONY GONZALES FOR U.S. HOUSE

Submit your ballot by or vote in person on **March 5th**

NO ONE WILL FIGHT FOR REALTOR® FAMILIES AND CHILDREN LIKE TONY GONZALES

- ✓ Proud Father of Six
- ✓ Champion for Lower Taxes
- ✓ Supporter of the American Dream

REALTOR PARTY

500 New Jersey Ave NW, Washington, DC 20001

17. Vertical Series GOTV

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

FIGHT FOR TONY GONZALES LIKE HE FIGHTS FOR YOU
VOTE FOR TONY GONZALES FOR U.S. HOUSE
 Submit your ballot by or vote in person on **March 5th**

VOTING BY MAIL:
 Scan here votetexas.gov/voting-by-mail/index.html

VOTING IN PERSON:
 Scan here votetexas.gov/voting/index.html

ATTENTION
[PERSONALIZATION]
No One WILL FIGHT FOR YOU IN CONGRESS LIKE TONY GONZALES

HIS RECORD WITH REALTORS® DEMONSTRATES THAT HE FIGHTS FOR:

- ✓ Families and children through the family tax deduction & removal of the marriage penalty
- ✓ REALTOR® small businesses by speaking out against Dodd-Frank regulations and protecting us from frivolous lawsuits
- ✓ Veterans by increasing the VA Home Loan Limit

500 New Jersey Ave NW, Washington, DC 20001
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18. Happiness is — Living the American Dream

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

**HAPPINESS IS...
 Living the American Dream**

"OUR FIRST HOME"

**OUR ADVOCATE IN CONGRESS
 MICHELLE STEEL**

Michelle Steel
 Wants to Help Californians Achieve Their Homeownership Dreams

- Safeguarding Homeownership Benefits**
 Michelle recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That's why she cosponsored legislation that would **restore the state and local tax (SALT) deduction** which is so critical for California homeowners.
- Reducing Home Buying Costs**
 Michelle understands the affordability challenges many prospective home buyers face. That's why she supported legislation that would **lower mortgage premium insurance for homebuyers, who participate in financial literacy training.**
- Protecting Families & Small Businesses**
 As a proven tax-fighter, Michelle knows that repealing stepped-up basis and applying capital gains at death would create a massive new financial burden for nearly every American family and small business. **That's why she fought to prevent those tax increases on real estate from becoming law.**

VOTE FOR STRONGER COMMUNITIES
VOTE MICHELLE STEEL BY NOV 8TH

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REALTOR PARTY 10540 Talbert Ave Ste. 225, West Building Fountain Valley, CA

19. Happiness is — Making a House a Home

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



20. Happiness is — Owning a Home

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



21. District Imagery Red

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

This mailer features a dark red background with a subtle pattern of white outlines of houses. The text is in white and gold. At the top, it reads "SOUTH CAROLINA STANDS WITH" in gold, followed by "TIM SCOTT" in large, white, distressed font. Below this is a white box containing the Realtor Party logo and the address "3780 Fernandina Road, Columbia, SC 29210". The bottom section has a white background with a yellow border. It features a circular portrait of Tim Scott on the right. To the left, there are three bullet points with icons: a shield for "Safeguarding Private Property Rights", a house with a dollar sign for "Preserving the 1031 Like-Kind Exchange", and a hand holding a coin for "Responsibly Expanding Mortgage Credit". At the bottom, it says "VOTE TIM SCOTT FOR THE US SENATE ON NOVEMBER 8TH" and "VOTE EARLY, IN PERSON OCTOBER 24TH - NOVEMBER 5TH ★ REQUEST YOUR ABSENTEE BALLOT NO LATER THAN OCTOBER 28TH".

22. District Imagery Navy

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

This mailer features a dark navy blue background with a subtle pattern of white outlines of houses. The text is in white and gold. At the top, it reads "PLANO STANDS WITH" in gold, followed by "VAN TAYLOR" in large, white, distressed font. Below this is a white box containing the Realtor Party logo and the address "500 New Jersey Ave., NW, Washington DC 20001". The bottom section has a white background with a yellow border. It features a circular portrait of Van Taylor on the right. To the left, there are three bullet points with icons: a house with a dollar sign for "Reducing Home Buying Costs", a house with a percentage sign for "Encouraging Private Market Competition", and a house with a shield for "Preventing Excessive Guarantee Fee Increases". At the bottom, it says "VOTE VAN TAYLOR ON NOVEMBER 8" and "VOTE EARLY, IN PERSON OCTOBER 24TH - NOVEMBER 5TH ★ REQUEST YOUR ABSENTEE BALLOT NO LATER THAN OCTOBER 28TH".

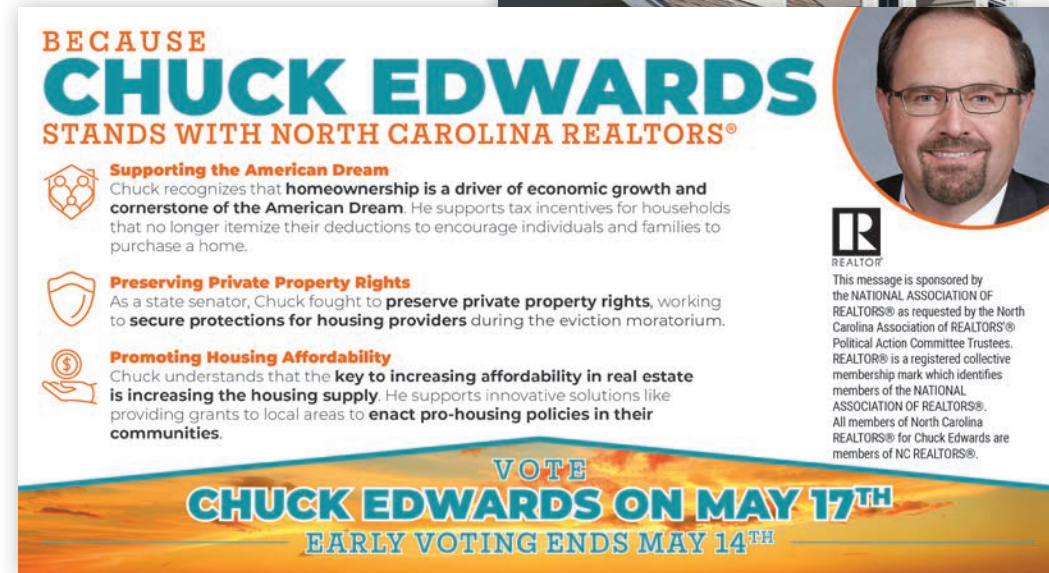
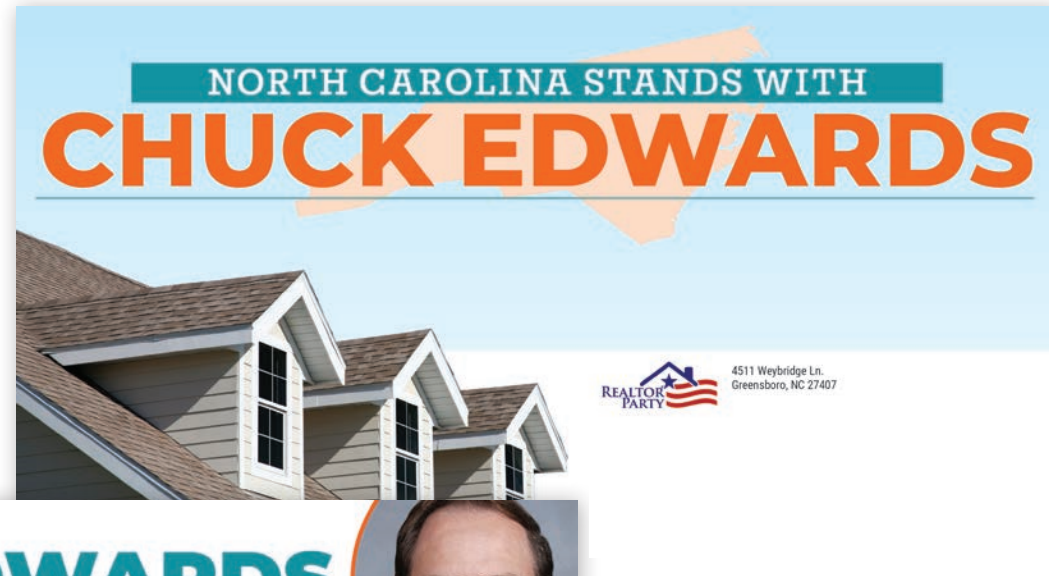
23. District Imagery Orange

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



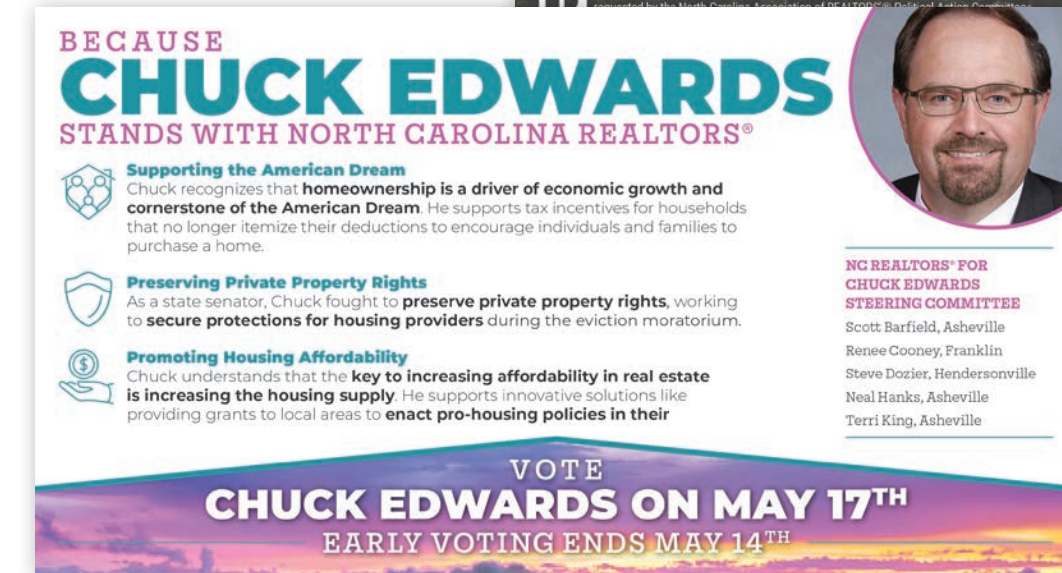
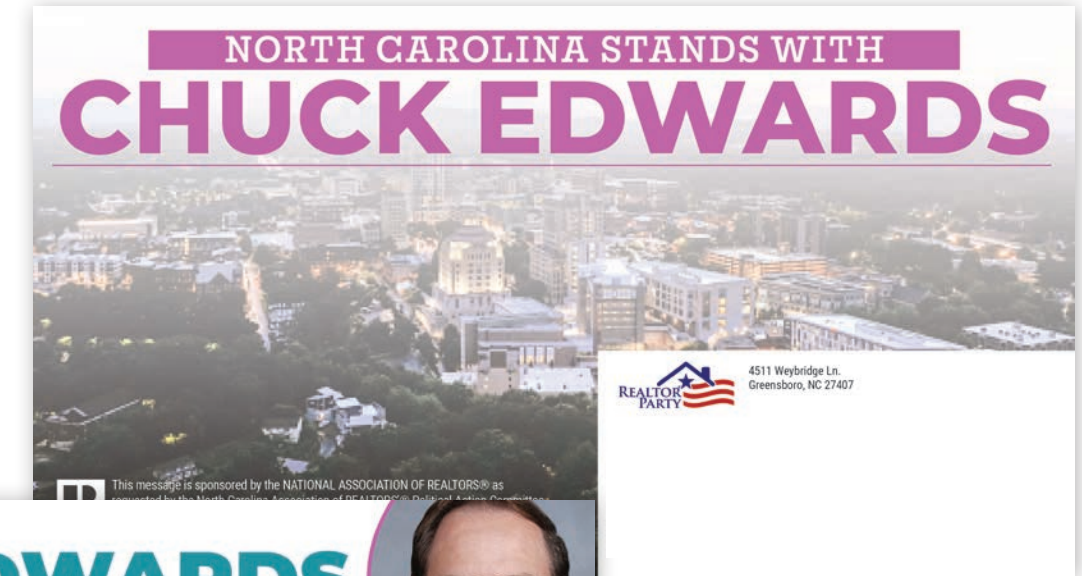
24. District Imagery Purple

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



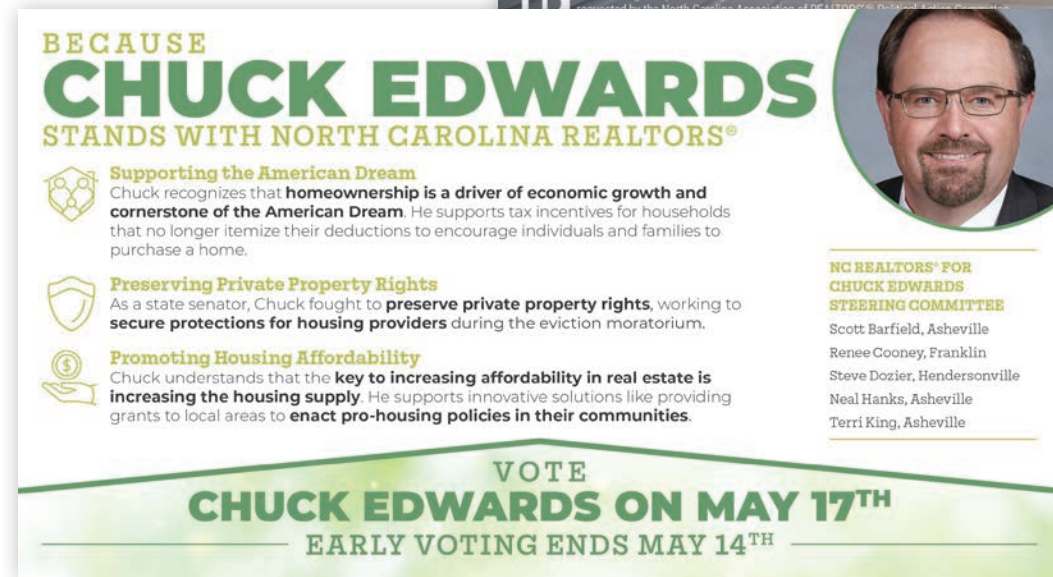
25. District Imagery Green

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



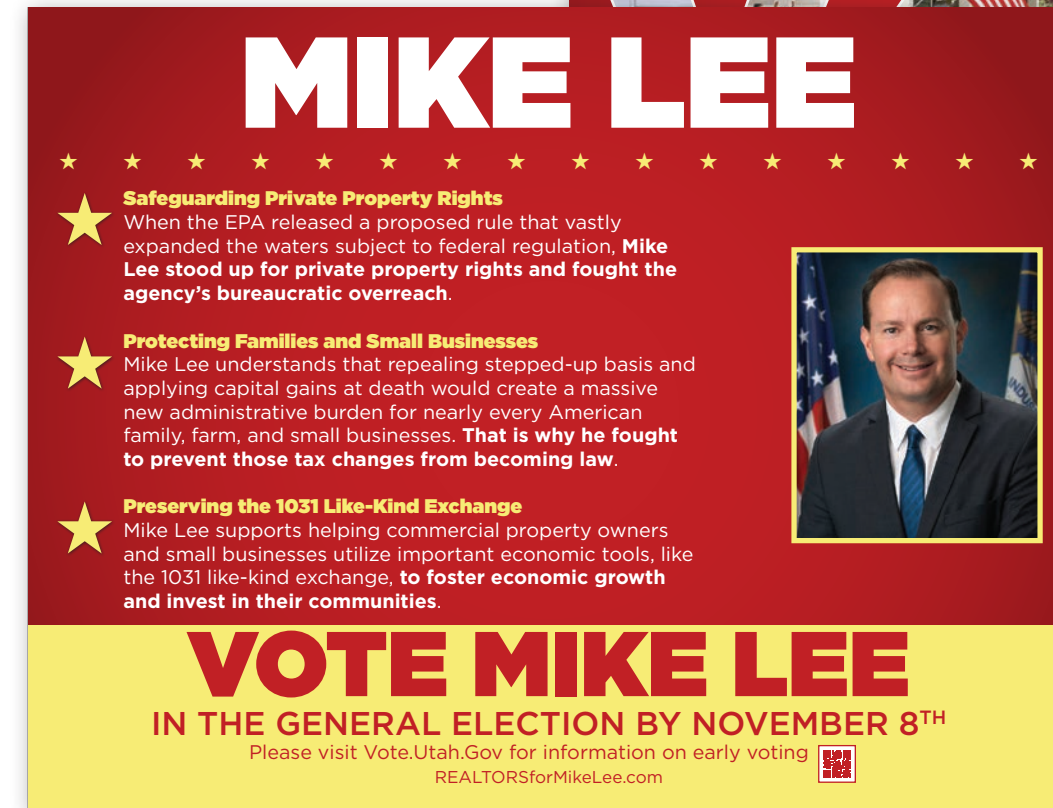
26. Your Vote Matters - Original Red

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



27. Your Vote Matters - Original Navy

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

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5950 Village View Dr. #100
West Des Moines, IA 50266

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MARIANNETTE MILLER-MEEKS

- ★ **Preserving the 1031 Like-Kind Exchange**
Mariannette supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, **to foster economic growth and invest in their communities.**
- ★ **Protecting Families and Small Businesses**
Mariannette understands that repealing stepped-up basis and applying capital gains at death would create a massive new administrative burden for nearly every American family, farm, and small business. **That is why she fought to prevent those tax changes from becoming law.**
- ★ **Addressing Lumber Supply**
Understanding that sharp increases in the cost of lumber were having a detrimental impact on the housing market, Mariannette acted. She wrote to the U.S. Trade Representative **urging for a balanced trade agreement that would provide predictability for lumber producers and homebuilders.**
- ★ **VA Loan Program**
Mariannette understands the challenges many vets and enlisted military members face when looking to purchase a home in the current market. That's why she **supported legislation that increased the VA home loan limit to be more competitive in the market.**

VOTERS

MARIANNETTE MILLER-MEEKS
IN THE GENERAL ELECTION BY NOVEMBER 8TH

★ Early Voting ends on November 7th ★

28. Your Vote Matters - Faded

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

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5950 Village View Dr. #100
West Des Moines, IA 50266

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MARIANNETTE MILLER-MEEKS

PRIORITIZES THE ISSUES THAT MATTER THE MOST TO REALTORS®

- ★ **Preserving the 1031 Like-Kind Exchange**
Mariannette supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, **to foster economic growth and invest in their communities.**
- ★ **Protecting Families and Small Businesses**
Mariannette understands that repealing stepped-up basis and applying capital gains at death would create a massive new administrative burden for nearly every American family, farm, and small business. **That is why she fought to prevent those tax changes from becoming law.**
- ★ **Addressing Lumber Supply**
Understanding that sharp increases in the cost of lumber were having a detrimental impact on the housing market, Mariannette acted. She wrote to the U.S. Trade Representative **urging for a balanced trade agreement that would provide predictability for lumber producers and homebuilders.**
- ★ **VA Loan Program**
Mariannette understands the challenges many vets and enlisted military members face when looking to purchase a home in the current market. That's why she **supported legislation that increased the VA home loan limit to be more competitive in the market.**

VOTERS

MARIANNETTE MILLER-MEEKS
IN THE GENERAL ELECTION BY NOVEMBER 8TH

★ Early Voting ends on November 7th ★

29. Your Vote Matters – Vertical Red

Components

➔ Mailer (6" x 11")

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

YOU

GREG MURPHY
REPRESENTS REALTOR® MATTERS

- ★ **Streamlining the Purchase Process**
Greg understands the need to help streamline the homebuying process. That's why he voted for the **Homebuyer Assistance Act**, which removes some of the bureaucratic requirements placed on appraisers allowing them to be state licensed for FHA-insured loans.
- ★ **Increasing Affordability**
Greg saw an opportunity for first-time homebuyers to gain a greater understanding of mortgage and homeownership responsibilities while improving housing affordability. That's why he supported the **Housing Financial Literacy Act** which will help first time buyers lower their FHA mortgage insurance premiums after completing an approved counseling program.
- ★ **Advancing Online Notarization**
Greg understands the importance of making remote online notarization technology available to a vibrant housing market. Greg voted for the **SECURE Act** which would set federal standards to ensure appropriate safety standards and guidelines for this technology.

MATTERS

4511 Weybridge Lane
Greensboro, NC 27407

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PERMIT NO. 100
PAID
TLC

REALTOR PARTY

**REALTOR® VOTES MATTER
VOTE GREG MURPHY
NOVEMBER 8TH**

★ Vote early, in person by November 5th ★

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30. Your Vote Matters – Vertical Navy

Components

➔ Mailer (6" x 11")

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

YOU

MIKE SIMPSON
REPRESENTS REALTOR® MATTERS

- ★ **Safeguarding Private Property Rights**
When the EPA released a proposed rule that vastly expanded the waters subject to federal regulation, Mike **stood up for private property rights and fought the agency's bureaucratic overreach.**
- ★ **Preserving the 1031 Like-Kind Exchange**
Mike supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to **foster economic growth and invest in their communities.**
- ★ **Protecting the 30-Year Mortgage**
Mike stands with REALTORS® to support responsible reform of Fannie Mae and Freddie Mac to ensure that the 30-year fixed-rate mortgage will be **available to qualified homebuyers in all market conditions.**

MATTERS

500 New Jersey Ave, NW
Washington DC 20001

REALTOR PARTY

**REALTOR® VOTES MATTER
VOTE MIKE SIMPSON
BY MAY 17TH**

★ Early voting begins May 5th ★

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31. Your Vote Matters – Doormat Red

Components

- Mailer (11x10.75 folds in half horizontally to 5.5x10.5)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

[PERSONALIZATION FIRST NAME], can we count on you to stand with housing champion **[JOHN SMITH]**? **[HE/SHE]** is working to keep the Dream of Homeownership Alive by:

- Family Tax Deduction:** **[JOHN]** supports removing the marriage penalty resulting from new limits on state and local tax (SALT) deductions by doubling the \$10,000 cap for married couples filing jointly.
- Maintaining Homeownership Benefits:** **[JOHN]** supports indexing the state and local tax deduction and the mortgage interest deduction to inflation, **maintaining** homeownership benefits in the years ahead.
- Protecting Homeownership:** **[JOHN]** recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That is why **[he/she/preferred pronoun here]** fought to preserve the home mortgage interest tax deduction upon which middle-class homeowners depend.

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**THE AMERICAN DREAM IS COUNTING ON YOU!
VOTE FOR [CANDIDATE] BY NOVEMBER 8TH**

32. Your Vote Matters – Doormat Navy

Components

- Mailer (11x10.75 folds in half horizontally to 5.5x10.5)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

[PERSONALIZATION FIRST NAME], can we count on you to stand with housing champion **[JOHN SMITH]**? **[HE/SHE]** is working to keep the Dream of Homeownership Alive by:

- Family Tax Deduction:** **[JOHN]** supports removing the marriage penalty resulting from new limits on state and local tax (SALT) deductions by doubling the \$10,000 cap for married couples filing jointly.
- Maintaining Homeownership Benefits:** **[JOHN]** supports indexing the state and local tax deduction and the mortgage interest deduction to inflation, **maintaining** homeownership benefits in the years ahead.
- Protecting Homeownership:** **[JOHN]** recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That is why **[he/she/preferred pronoun here]** fought to preserve the home mortgage interest tax deduction upon which middle-class homeowners depend.

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**THE AMERICAN DREAM IS COUNTING ON YOU!
VOTE FOR [CANDIDATE] BY NOVEMBER 8TH**

33. Key to Successful Communities – Original

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

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6065 Barfield Rd
Sandy Springs, GA 30328

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MEX

The RIGHT candidate is the KEY to unlocking successful communities!

REALTORS® KEY TAKEAWAYS ON DREW

Preserving the 1031 Like-Kind Exchange
Congressman Ferguson supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to **foster economic growth** and **invest in their communities**.

Protecting Independent Contractor Status
Congressman Ferguson understands how important the independent contractor status is to REALTORS®. He worked behind the scenes to **protect real estate professionals' classification** in legislation moving through Congress that could have threatened the longstanding practice.

Protecting Private Property Rights
Congressman Ferguson understands the challenges faced by both housing providers and tenants as a result of the pandemic. That is why he urged for clear guidance regarding the Rental Relief Program, allowing property owners and their tenants **access to funding** to keeping both rents and mortgages paid while **protecting private property rights**.

VOTE DREW FERGUSON BY MAY 24TH TO UNLOCK SUCCESSFUL COMMUNITIES ACROSS GEORGIA!

★ ★ ★ ★ EARLY VOTING BEGINS MAY 2ND ★ ★ ★ ★

34. Key to Successful Communities – Business Focus

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

YOUR VOTE FOR YOUNG KIM IS KEY TO KEEPING THE AMERICAN DREAM ALIVE

1601 E Orangewood Ave.
Anaheim, CA 92805

VOTE FOR YOUNG KIM

TO UNLOCK SUCCESSFUL COMMUNITIES ACROSS CALIFORNIA

Make Your Plan to Vote by June 7th
Polls are open from 7AM-7PM
Learn More at REALTORSforYoungKim.com

Safeguarding Homeownership Benefits
Young recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That's why she co-sponsored legislation that would **restore the state and local tax (SALT) deduction**, which is critical for California homeowners.

Reducing Home Buying Costs
Young understands the affordability challenges many prospective homebuyers face. That's why she supported legislation that would **lower mortgage premium insurance for homebuyers** who participate in financial literacy training.

Protecting Families & Small Businesses
As a small business owner, Young knows that **repealing the stepped-up basis and applying capital gains at death** would create a massive new financial burden for nearly every American family and small business. That's why she fought to **prevent those tax increases on real estate** from becoming law.

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35. Key to Successful Communities – Community Focus

Components

➔ Mailer (6" x 11")

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

REALTORS® for Young Kim Steering Committee Members
 Rick Violett, Chair, Yorba Linda Mike Ameel, Coto de Caza
 Larry M. Black, Chino Hills Paula Cosenza, Laguna Niguel
 Rick Cosenza, Laguna Niguel Joyce Leonard, Yorba Linda
 Elizabeth Meyers, Anaheim Hills Al Ricci, Orange
 Beth Sparks, Yorba Linda

VOTE FOR YOUNG KIM
TO UNLOCK SUCCESSFUL COMMUNITIES ACROSS CALIFORNIA

Safeguarding Homeownership Benefits
 Young recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That's why she co-sponsored legislation that would **restore the state and local tax (SALT) deduction**, which is critical for California homeowners.

Reducing Home Buying Costs
 Young understands the affordability challenges many prospective homebuyers face. That's why she supported legislation that would **lower mortgage premium insurance for homebuyers** who participate in financial literacy training.

Protecting Families & Small Businesses
 As a small business owner, Young knows that **repealing the stepped-up basis and applying capital gains at death** would create a massive new financial burden for nearly every American family and small business. That's why she fought to **prevent those tax increases on real estate** from becoming law.

VOTE FOR YOUNG KIM ON JUNE 7TH
 Polls are open from 7AM-7PM | Learn More at REALTORSforYoungKim.com

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YOUNG KIM
IS A KEY ADVOCATE FOR HOMEOWNERSHIP

REALTOR PARTY
 1601 E Orangewood Ave.
 Anaheim, CA 92805

36. REALTORS® Serve – Clients

Components

➔ Mailer (6" x 11")

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

Vote Ann Wagner to Serve as Your Voice in Congress

Pandemic Unemployment Insurance/SBA Loans
 As our country faces the coronavirus pandemic, Ann continues to push for small business owners to have the resources to weather the storm. Ann realizes that small businesses are the backbone of the economy. **That's why she pushed for unprecedented COVID relief legislation to support small business owners and real estate agents.**

Ensuring the Availability of Affordable Flood Insurance
 Ann understands that flood victims recover more quickly with flood insurance and **supports legislation to reauthorize and reform the National Flood Insurance Program.**

Preserving the 1031 Like-Kind Exchange
 Ann supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, **to foster economic growth and invest in their communities.**

Protecting Families and Small Businesses
 Ann understands that repealing stepped-up basis and applying capital gains at death would create a massive new administrative burden for nearly every American family, farm, and small businesses. **That is why she fought to prevent those tax changes from becoming law.**

VOTE FOR ANN WAGNER BY NOVEMBER 8TH

REALTORS®
Serve Their Clients

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REALTOR PARTY
 2005 W Broadway, Suite 210
 Columbia, MO 65203

37. REALTORS® Serve – Community

Components

➔ Mailer (6" x 11")

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

The mailer features a black and white portrait of Ann Wagner at the top left. The main headline reads "Vote Ann Wagner to Serve as Your Voice in Congress". Below this, four key issues are listed with corresponding icons: Pandemic Unemployment Insurance/SBA Loans, Ensuring the Availability of Affordable Flood Insurance, Preserving the 1031 Like-Kind Exchange, and Protecting Families and Small Businesses. At the bottom, a megaphone icon is next to the text "VOTE FOR ANN WAGNER BY NOVEMBER 8TH". The background includes an illustration of the Missouri State Capitol building and a family watering a garden.

REALTORS® Serve Their COMMUNITIES

2005 W Broadway, Suite 210
Columbia, MO 65203

REALTOR PARTY

PREPARED
FIRST CLASS MAIL
USPS
PERMIT
NO. 111C

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38. REALTORS® Serve – GOTV

Components

➔ Mailer (7x12 folds in half vertically to 7x6)

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

The mailer features a black and white portrait of Ann Wagner at the top left. The main headline reads "ELECT ANN WAGNER TO SERVE AS YOUR VOICE IN CONGRESS". Below this, four key issues are listed with corresponding icons: Pandemic Unemployment Insurance/SBA Loans, Ensuring the Availability of Affordable Flood Insurance, Preserving the 1031 Like-Kind Exchange, and Protecting Families and Small Businesses. At the bottom, a megaphone icon is next to the text "VOTE FOR ANN WAGNER BY NOVEMBER 8TH". The background includes an illustration of the Missouri State Capitol building and a woman holding keys next to a house with a "SALE" sign.

VOTE ANN WAGNER BY NOVEMBER 8TH

2005 W Broadway, Suite 210
Columbia, MO 65203

REALTOR PARTY

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★★★ VOTE ★★★
ANN WAGNER
TO SERVE AS
YOUR VOICE
IN CONGRESS

Make Your Voice Heard, Vote TODAY!
Be sure to bring an acceptable form of identification.
To learn more, follow the link: sos.mo.gov/voterid
Follow the link to find your polling location:
s1.sos.mo.gov/elections/voterlookup/

«FULLNAME»
«ADD1»
«ADD2»
«CITY»<<ST>><<ZIP>>
|||||BARCODE|||||

39. REALTOR® Champion – Comic

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

STAND WITH REALTOR® CHAMPION
JOHN BOOZMAN

VOTE

500 New Jersey Ave., NW
Washington DC 20001

REALTOR PARTY

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STAND WITH REALTOR® CHAMPION
JOHN BOOZMAN ON ELECTION DAY

- 1. PROTECTING HOMEOWNERSHIP INVESTMENTS**
John believes it is important for homeowners to have the tools they need to safeguard their investments, and he supports legislation to establish a fair and financially secure National Flood Insurance Program.
- 2. SAFEGUARDING PRIVATE PROPERTY RIGHTS**
When the EPA released a proposed rule that vastly expanded the waters subject to federal regulation, John stood up for private property rights and fought the agency's bureaucratic overreach.
- 3. PROVIDING REGULATORY RELIEF**
John supported the effort to remove burdensome federal regulations on small and medium-sized banks that were hurting banks' ability to make small businesses loans. His leadership helped get our housing market back on track.

VOTE FOR REPUBLICAN JOHN BOOZMAN ON MAY 24TH
EARLY VOTING ENDS MAY 23RD ★ REALTORSFORBOOZMAN.COM

REALTOR PARTY

40. REALTOR® Champion – Abstract Geo

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

VOTE REALTOR® CHAMPION
CHUCK GRASSLEY

5950 Village View Drive #100
West Des Moines, IA 50266

REALTOR PARTY

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Stand With REALTOR® Champion
Chuck Grassley

Investing in Infrastructure
Senator Grassley understands that poorly maintained roads and traffic congestion impose extra costs throughout the local economy. That is why he would **support investments to maintain and upgrade existing surface transportation and mass transit systems.**

Preserving the 1031 Like-Kind Exchange
Senator Grassley supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, **to foster economic growth and invest in their communities.**

Safeguarding Private Property Rights
Senator Grassley will continue to work to **strike a balance between reasonable environmental protection and our private property rights.**

Protecting the 30-Year Mortgage
Senator Grassley stands with REALTORS® to **support responsible reform of Fannie Mae and Freddie Mac** to ensure that the 30-year fixed-rate mortgage will be available to qualified homebuyers in all market conditions.

VOTE

You can vote absentee between October 19th and November 7th

- Be sure to bring an acceptable form of identification. Visit voterready.iowa.gov/resource/id/ to learn more.
- Interested in Absentee Voting? Follow the link below: voterready.iowa.gov/
- Can't vote early? Find your polling location on Election Day, November 8th: sos.iowa.gov/elections/voterreg/pollingplace/search.aspx

**Vote for
Chuck Grassley
by November 8th**

REALTOR PARTY

PRESORTED
FIRST CLASS MAIL
US POSTAGE
PAID
TLC

41. REALTOR® Champion – Stars


Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

STAND WITH REALTOR® CHAMPION CHUCK GRASSLEY

-  **Investing in Infrastructure**
Senator Grassley understands that poorly maintained roads and traffic congestion impose extra costs throughout the local economy. That is why he would support investments to maintain and upgrade existing surface transportation and mass transit systems.
-  **Preserving the 1031 Like-Kind Exchange**
Senator Grassley supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to foster economic growth and invest in their communities.
-  **Safeguarding Private Property Rights**
Senator Grassley will continue to work to strike a balance between reasonable environmental protection and our private property rights.
-  **Protecting the 30-Year Mortgage**
Senator Grassley stands with REALTORS® to support responsible reform of Fannie Mae and Freddie Mae to ensure that the 30-year fixed-rate mortgage will be available to qualified homebuyers in all market conditions.




VOTE FOR CHUCK GRASSLEY ON NOVEMBER 8TH


★★★★★★★★

Early Voting Begins October 19th
REALTORSforGrassley.com

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CHUCK GRASSLEY
IS PROTECTING
THE
AMERICAN
DREAM



 5950 Village View Drive #100
West Des Moines, IA 50266

RESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
TLC

42. REALTOR® Champion – Traditional

Components

→ Mailer (6" x 11")

Customizations


- Name
- Client image
- Icons
- Bullets
- QR Code

Stand with REALTOR® Champion
JOHN ROSE

Streamlining the Purchase Process
John understands the need to help streamline the homebuying process. That's why he voted for the Homebuyer Assistance Act, which removes some of the bureaucratic requirements placed on appraisers allowing them to be state licensed for FHA-insured loans.

Protecting Private Property Rights
John understands the burden that lack of rental income had on housing providers during the pandemic. That is why he co-sponsored the Rental Protection Act, to ensure that financial resources would be directed to their intended recipients and housing providers would have the ability to be made whole and continue to provide safe and stable housing for their communities.

Addressing Lumber Supply
Understanding that sharp increases in the cost of lumber were having a detrimental impact on the housing market, John acted. He wrote to the U.S. Trade Representative urging for a balanced trade agreement that would provide predictability for lumber producers and homebuilders.



VOTE FOR JOHN ROSE ON NOVEMBER 8TH
Vote Early, In Person Until November 3rd

HOMEOWNERSHIP MATTERS TO JOHN ROSE



 901 19th Ave South
Nashville, TN 37212

RESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
TLC

This message is sponsored by the NATIONAL ASSOCIATION OF REALTORS® and authorized by

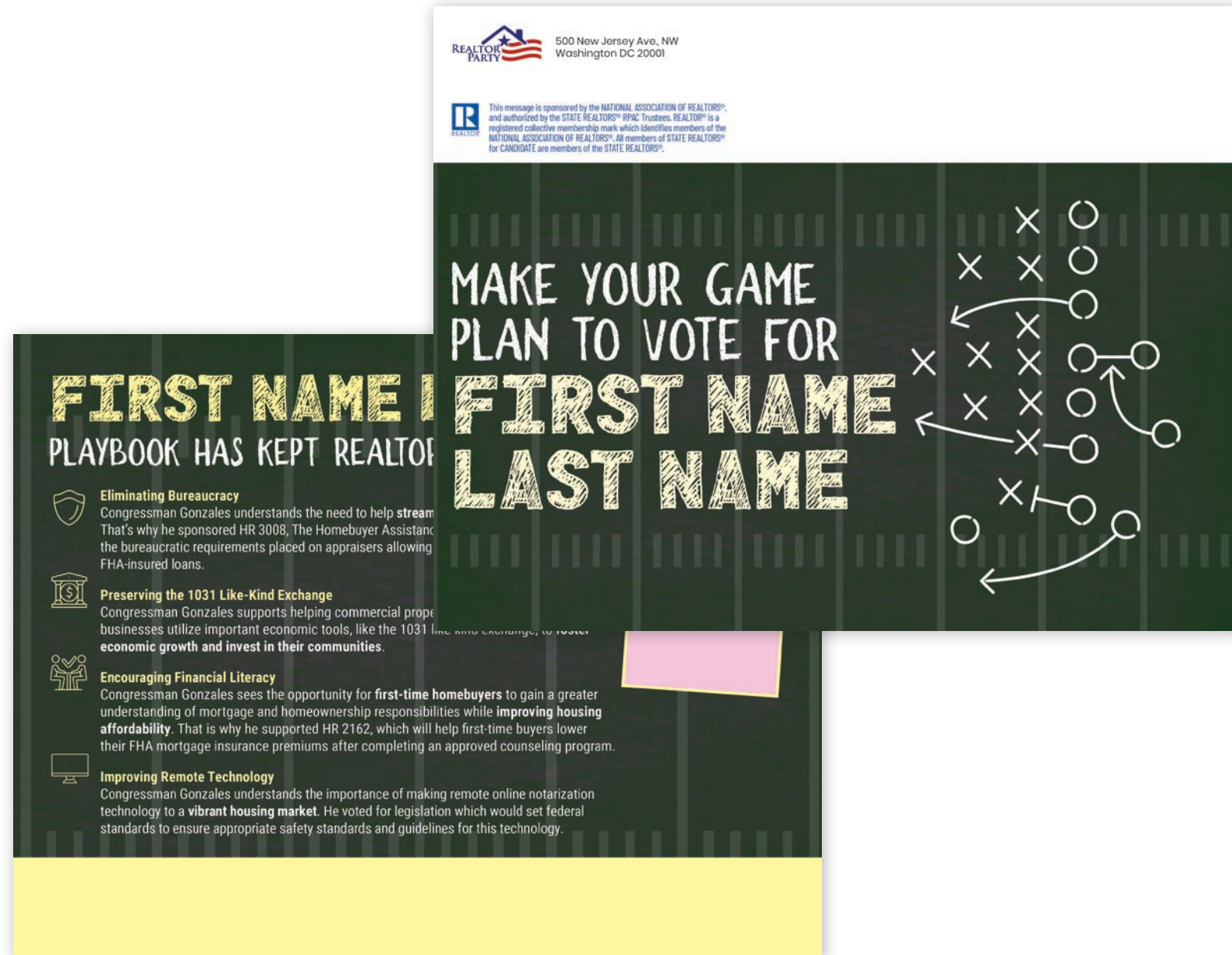
43. Football – Don't Drop the Ball

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



44. Football – Scoreboard

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



45. Opens Doors – Seasonal

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



46. Opens Doors – Regional

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



47. Opens Doors – Double Door

Components

→ Mailer (8.5" x 11" Gatefold)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



Michelle Steel

WILL CONTINUE TO LEAD THE WAY FOR OUR INDUSTRY.

Safeguarding Homeownership Benefits

Michelle recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That's why she cosponsored legislation that would restore the state and local tax (SALT) deduction which is so critical for California homeowners.

Reducing Home Buying Costs

Michelle understands the affordability challenges many prospective home buyers face. That's why she supported legislation that would lower mortgage premium insurance for homebuyers, who participate in financial literacy training.

Protecting Families & Small Businesses

As a proven tax-fighter, Michelle knows that repealing stepped-up basis and applying capital gains at death would create a massive new financial burden for nearly every American family and small business. That's why she fought to prevent those tax increases on real estate from becoming law.

Vote

Michelle Steel by June 7th
Early voting is now underway!

48. Homeownership Matters – Family

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



JOHN BOOZMAN

PROTECTING HOMEOWNERSHIP FOR ARKANSAS FAMILIES

Protecting Homeownership Investments
John believes it is important for homeowners to have the tools they need to safeguard their investments, and he supports legislation to establish a fair and financially secure National Flood Insurance Program.

Safeguarding Private Property Rights
When the EPA released a proposed rule that vastly expanded the waters subject to federal regulation, John stood up for private property rights and fought the agency's bureaucratic overreach.

Providing Regulatory Relief
John supported the effort to remove burdensome federal regulations on small and medium-sized banks that were hurting banks' ability to make small businesses loans. His leadership helped get our housing market back on track.

VOTE FOR JOHN BOOZMAN ON MAY 24TH
EARLY VOTING ENDS MAY 23RD ★ REALTORSFORBOOZMAN.COM

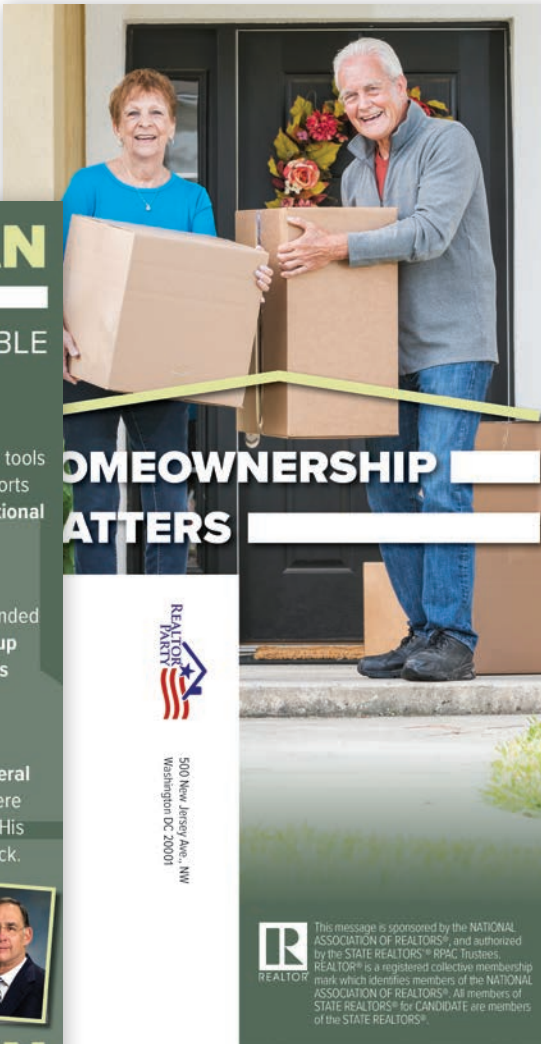
49. Homeownership Matters – Elderly Couple

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



JOHN BOOZMAN
KEEPING HOMEOWNERSHIP [REDACTED] AFFORDABLE

HOMEOWNERSHIP MATTERS

Protecting Homeownership Investments
John believes it is important for homeowners to have the tools they need to safeguard their investments, and he supports legislation to establish a fair and financially secure National Flood Insurance Program.

Safeguarding Private Property Rights
When the EPA released a proposed rule that vastly expanded the waters subject to federal regulation, John stood up for private property rights and fought the agency's bureaucratic overreach.

Providing Regulatory Relief
John supported the effort to remove burdensome federal regulations on small and medium-sized banks that were hurting banks' ability to make small businesses loans. His leadership helped get our housing market back on track.

VOTE FOR JOHN BOOZMAN ON MAY 24TH
EARLY VOTING ENDS MAY 23RD
★ REALTORSFORBOOZMAN.COM ★

REALTOR PARTY
500 New Jersey Ave., NW
Washington DC 20001

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50. Homeownership Matters – Homeowner

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



HOMEOWNERSHIP MATTERS

REALTOR PARTY 500 New Jersey Ave., NW
Washington DC 20001

JOHN BOOZMAN
MAKING HOMEOWNERSHIP ATTAINABLE [REDACTED]

Protecting Homeownership Investments
John believes it is important for homeowners to have the tools they need to safeguard their investments, and he supports legislation to establish a fair and financially secure National Flood Insurance Program.

Safeguarding Private Property Rights
When the EPA released a proposed rule that vastly expanded the waters subject to federal regulation, John stood up for private property rights and fought the agency's bureaucratic overreach.

Providing Regulatory Relief
John supported the effort to remove burdensome federal regulations on small and medium-sized banks that were hurting banks' ability to make small businesses loans. His leadership helped get our housing market back on track.

VOTE FOR JOHN BOOZMAN ON MAY 24TH
EARLY VOTING ENDS MAY 23RD ★ REALTORSFORBOOZMAN.COM

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51. Americana – Homeownership Dreams

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



52. Americana – American Flag Logo

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



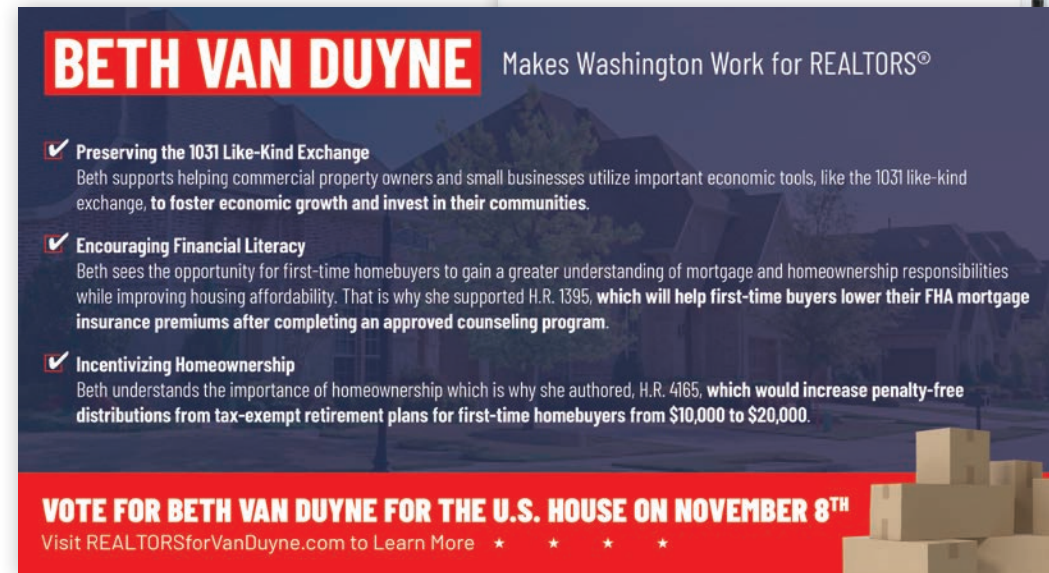
53. Americana – Delivers Results

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



54. Stronger Communities

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



55. Moving Boxes

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code




FRENCH HILL

IS WORKING TO KEEP TAXES FAIR FOR HOMEOWNERS!

REALTOR PARTY 11224 Executive Center Drive Little Rock, AR 72211

PRESORTED FIRST CLASS MAIL U.S. POSTAGE PAID TLC

WE SUPPORT **FRENCH HILL** BECAUSE HE IS LOOKING OUT FOR ARKANSAS HOMEOWNERS!



Providing Regulatory Relief
French supported the effort to remove burdensome federal regulations on small and medium-sized banks that were hurting banks' ability to make mortgage small businesses loans. His leadership will help get our housing market back on track, once again helping grow small businesses and boost our economy.

Protecting the 30-Year Mortgage
French stands with REALTORS® to support responsible reform of Fannie Mae and Freddie Mac to ensure that the 30-year fixed-rate mortgage will be available to qualified homebuyers in all market conditions.

Ensuring the Availability of Affordable Flood Insurance
French understands that flood victims recover more quickly with flood insurance and supports legislation to reauthorize and reform the National Flood Insurance Program.

Rental Protection Act
French understands the burden that lack of rental income has had on housing providers during the pandemic. That is why he co-sponsored HR 3913, the Rental Protection Act, to ensure that financial resources would be directed to their intended recipients and housing providers would have the ability to be made whole and continue to provide safe and stable housing for their communities.

VOTE FRENCH HILL BY NOVEMBER 8TH
Early voting will occur between October 24th and November 7th

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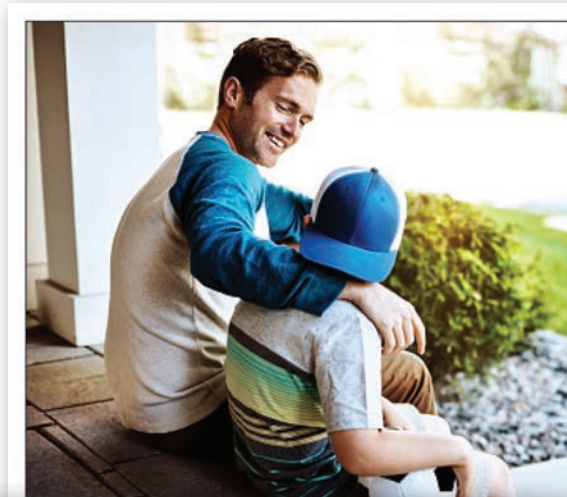
56. Superhero – Boy

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



HIS FUTURE STARTS AT HOME

REALTOR PARTY 500 New Jersey Ave., NW Washington DC 20001

ALL KIDS DESERVE SAFETY, STABILITY, AND A CHANCE FOR A BETTER FUTURE.

That's why [Candidate X] is:

- Protecting Homeownership:** [JOHN] recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That is why [he/she/preferred pronoun here] fought to preserve the home mortgage interest tax deduction upon which middle-class homeowners depend on.
- Reducing Home Buying Costs:** [JANE] understands the affordability challenges many homeowners face. That's why [he/she] supported legislation that would lower mortgage premium insurance for home buyers who participate in financial literacy training.
- Protecting Rural Housing Loans:** [JOHN] knows that the USDA's Rural Housing Service (RHS) Programs have been valuable tools to help [LOCATION] families obtain affordable mortgage financing. Maintaining these programs and rural communities' access to the programs are a priority for [JOHN].

VOTE

CANDIDATE FIRST LAST NAME FOR [NAME OF OFFICE] BY NOVEMBER 8

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57. Superhero – Girl

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



58. Vector American Dream

Components

→ Mailer (11x10.75 folds in half horizontally to 5.5x10.5)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



59. Voter Info

Components

➔ Mailer (8.5" x 11")

Customizations

➔ Name

➔ Client image

➔ Icons

➔ Bullets

➔ QR Code

VOTE FOR TONY GONZALES: OUR VOICE IN CONGRESS

Eliminating Bureaucracy: Congressman Gonzales understands the need to help **streamline the homebuying process**. That's why he sponsored HR 3008, The Homebuyer Assistance Act, which removes some of the bureaucratic requirements placed on appraisers allowing them to be state licensed for FHA-insured loans.

Preserving the 1031 Like-Kind Exchange: Congressman Gonzales supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to **foster economic growth and invest in their communities**.

Encouraging Financial Literacy: Congressman Gonzales sees the opportunity for first-time homebuyers to gain a greater

TONY GONZALES IS A STRONG VOICE FOR STRONG COMMUNITIES

Tony is a champion for Texas REALTORS®

Congressman Tony Gonzales has fought to keep the Dream of Homeownership within reach for Texans while serving in Congress. We proudly support Tony because he stands with REALTORS® on the issues that are important to real estate professionals and the communities we serve.

How you can do your part and VOTE:

- ✓ You can **vote early in-person from February 14th to February 25th**.
- ✓ Be sure to bring an acceptable form of identification. Visit votetexas.gov/register-to-vote/need-id.html to learn more.
- ✓ Check your polling location for Early Voting and Election Day at teamrv-mvp.sos.texas.gov/MVP/mvp.do.
- ✓ Vote between 7:00 and 7:00 **on Election Day, March 1st**.

VOTE BY MARCH 1 ★ TONY GONZALES ★ REPUBLICAN FOR CONGRESS

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60. Unlocking Potential

Components

➔ Mailer (Diecut)

Customizations

➔ Name

➔ Client image

➔ Icons

➔ Bullets

➔ QR Code

JOIN THE REALTOR® PARTY IN UNLOCKING NORTHEAST OHIO'S POTENTIAL.

VOTE SHONTEL BROWN BY AUGUST 3

1. You can **vote early in-person between now and election day, August 3rd**.
2. Be sure to bring an acceptable form of identification (visit ohiosos.gov/elections/voters/id-requirements to learn more).
3. To view the hours for early in-person voting, follow the link below: boe.cuyahogacounty.gov/en-us/08032021ip.aspx
4. Can't vote early? Find your polling location on election day, August 3rd: <https://boe.cuyahogacounty.gov/en-US/My-Polling-Location.aspx>

Equal and Fair Housing Opportunity: Shontel believes all Americans – no matter their race, color, religion, sex, disability, familial status, sexual orientation, gender identity or national origin – should be **protected from housing discrimination**.

Investing in Infrastructure: Shontel understands that poorly maintained streets and traffic congestion impose extra costs throughout the local economy. That is why she would support **investments to maintain and improve existing transit systems** to foster prosperity in our communities.

Protecting the 30-Year Mortgage: Shontel stands with REALTORS® to support responsible reform of Fannie Mae and Freddie Mac to **ensure that the 30-year fixed-rate mortgage will be available to qualified homebuyers in all market conditions**.

Preserving the 1031 Like Kind Exchange: Shontel supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange to **foster economic growth and invest in communities**.

THE KEY IS TO VOTE SHONTEL BROWN BY AUGUST 3RD

VOTE BY AUGUST 3 ★ SHONTEL BROWN ★ DEMOCRAT FOR CONGRESS

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61. REALTOR® Cell phone

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

500 New Jersey Ave., NW
Washington, DC 20001

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Get the REALTORS® Rundown on TONY GONZALES

Eliminating Bureaucracy
Congressman Gonzales understands the need to help streamline the homebuying process. That's why he sponsored HR 3008, The Homebuyer Assistance Act, which removes some of the bureaucratic requirements placed on appraisers allowing them to be state licensed for FHA-insured loans.

Preserving the 1031 Like-Kind Exchange
Congressman Gonzales supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to foster economic growth and invest in their communities.

Encouraging Financial Literacy
Congressman Gonzales sees the opportunity for first-time homebuyers to gain a greater understanding of mortgage and homeownership responsibilities while improving housing affordability. That is why he supported HR 2162, which will help first-time buyers lower their FHA mortgage insurance premiums after completing an approved counseling program.

Improving Remote Technology
Congressman Gonzales understands the importance of making remote online notarization technology to a vibrant housing market. He voted for legislation which would set federal standards to ensure appropriate safety standards and guidelines for this technology.

Learn more at [RealtorsforTony.com!](http://RealtorsforTony.com)

MAKE A PLAN! ON MARCH 1ST, VOTE TONY GONZALES IN THE REPUBLICAN PRIMARY!
Early Voting Ends February 25th

Hi [PERSONALIZATION],

Today is Primary Day! Tues, March 1st. Polls will be open 7AM-7PM.

Don't forget to bring a valid form of identification and to check your polling location.

Tony Gonzales needs your vote. On behalf of NAR, thanks for your support. Reply STOP to opt out.

62. Master Lock

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

6065 Barfield Rd
Sandy Springs, GA 30328

RESERVED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
MDI

Just as Buyers & Sellers Need Trusted Real Estate Agents, REALTORS® Need Trusted Candidates!

Drew Ferguson is Our Trusted Candidate for U.S. Congress

Preserving the 1031 Like-Kind Exchange
Congressman Ferguson supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to foster economic growth and invest in their communities.

Protecting Independent Contractor Status
Congressman Ferguson understands how important the independent contractor status is to REALTORS®. He worked behind the scenes to protect real estate professionals' classification in legislation moving through Congress that could have threatened the longstanding practice.

Protecting Private Property Rights
Congressman Ferguson understands the challenges faced by both housing providers and tenants as a result of the pandemic. That is why he urged for clear guidance regarding the Rental Relief Program, allowing property owners and their tenants access to funding to keeping both rents and mortgages paid while protecting private property rights.

LOCK IN YOUR VOTE FOR DREW ON MAY 24TH!
Early Voting for the Republican Primary Ends May 20th

VOTE DREW FERGUSON

This message is sponsored by the NATIONAL ASSOCIATION OF REALTORS® and

Hi [PERSONALIZATION],

Today is Primary Day! Tues, May 24th. Polls will be open 7AM-7PM.

Don't forget to bring a valid form of identification and to check your polling location.

Drew Ferguson needs your vote. On behalf of NAR, thanks for your support. Reply STOP to opt out.

63. Home is Where the Heart is

Components

- Mailer (11x10.75 folds in half horizontally to 5.5x10.5)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

Chuck Edwards will make it possible for your clients to make and achieve their version of the American Dream.

A lifelong resident of Western North Carolina, Chuck Edwards chose to raise a family, business, and serve in the very community that raised him. The values he learned growing up in Western North Carolina – hard work, discipline, honesty, and service – guide him as a community leader. He is loyal to the mountains, and he will take these mountain values to Congress.

Supporting the American Dream
Chuck recognizes that **homeownership is a driver of economic growth and job creation**. He supports tax incentives for households that no longer encourage individuals and families to purchase a home.

Preserving Private Property Rights
As a state senator, Chuck fought to **preserve private property rights, work for housing providers** during the eviction moratorium.

Promoting Housing Affordability
Chuck understands that the **key to increasing affordability in real estate is increasing supply**. He supports innovative solutions like providing grants to local areas to increase housing **policies in their communities**.

HELP CHUCK BRING IT HOME MAY 17TH!

VOTE CHUCK EDWARDS IN THE REPUBLICAN PRIMARY
EARLY VOTING ENDS MAY 14TH

NC REALTORS® FOR CHUCK EDWARDS STEERING COMMITTEE
Scott Barfield, Asheville
Renee Cooney, Franklin
Steve Dozier, Hendersonville
Neal Hanks, Asheville
Terri King, Asheville

HOME is where the HEART is.

REALTOR PARTY 4511 Weybridge Lane Greensboro, NC 27407

WITH
Chuck Edwards leading Western North Carolina, you and your clients will feel right at home!

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64. Real Estate Iconography

Components

- Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

REALTOR PARTY 500 New Jersey Ave, NW Washington DC 20001

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WORLD

MAKE A PLAN TO GET OUT AND VOTE FOR
CANDIDATES NAME
EARLY VOTE BEGINS {Date} ELECTION DAY IS November 8th

[CANDIDATES NAME] stands with the REALTOR® Party. That's why [HE/SHE] has:

Family Tax Deduction:
[JOHN] supports removing the marriage penalty resulting from new limits on state and local tax (SALT) deductions by doubling the \$10,000 cap for married couples filing jointly.

Maintaining Homeownership Benefits:
[JOHN] supports indexing the state and local tax deduction and the mortgage interest deduction to inflation, maintaining homeownership benefits in the years ahead.

Protecting Homeownership:
[JOHN] recognizes that homeownership is still a cornerstone of the American Dream and a driver of economic growth. That is why [he/she] fought to preserve the home mortgage interest tax deduction upon which middle-class homeowners depend.

CANDIDATES NAME
OF OFFICE]
EGINS MONTH DAY

65. Vibrant Communities

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

HOUSING CREATES
Stronger Communities

Join us in support of
First Last
FOR CONGRESS/SENATE

Eliminating Bureaucracy
Congressman Gonzales understands the need to help streamline the homebuying process. That's why he sponsored HR 3008, The Homebuyer Assistance Act, which removes some of the bureaucratic requirements placed on appraisers allowing them to be state licensed for FHA-insured loans.

Preserving the 1031 Like-Kind Exchange
Congressman Gonzales supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to foster economic growth and invest in their communities.

Encouraging Financial Literacy
Congressman Gonzales sees the opportunity for first-time homebuyers to gain a greater understanding of mortgage and homeownership responsibilities while improving housing affordability. That is why he supported HR 2162, which will help first-time buyers lower their FHA mortgage insurance premiums after completing an approved counseling program.

Improving Remote Technology
Congressman Gonzales understands the importance of making remote online notarization technology to a vibrant housing market. He voted for legislation which would set federal standards to ensure appropriate safety standards and guidelines for this technology.

OUR ADVOCATE IN
[OFFICE NAME/CONGRESS/STATE HOUSE]
Early voting starts [Date]

JOIN US AT WWW.REALTORSFORCANDIDATE.COM

REALTORS FOR YOUNG KIM
500 New Jersey Ave., NW
Washington, DC 20001

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66. State First

Components

→ Mailer (10.5" x 18.5")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

YOUNG KIM
WILL PUT
CALIFORNIANS
FIRST

YOUNG KIM
DIF
AMER
That's why she will fig

the inventory shortage.

State and Local Tax Deduction
Young Kim supports removing the marriage penalty resulting from the limit on the state and local tax (SALT) deduction by doubling the \$10,000 cap for married couples filing jointly.

Preserving the 1031 Like-Kind Exchange
Young Kim supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to foster economic growth and invest in their communities.

BY NOVEMBER 5

Ballots will be mailed out by October 7th. Registered voters may track their ballot at WheresMyBallot.sos.ca.gov from beginning to end.

WARNING

Ballots received after November 12th will not count.
Your ballot must also be postmarked on or before Election Day.

WE ENCOURAGE YOU TO MAIL, DROP OFF, OR RETURN YOUR BALLOT TO YOUR ELECTION OFFICE AS SOON AS POSSIBLE!

Learn more at RealtorsforYoungKim.com

REALTORS FOR YOUNG KIM
500 New Jersey Ave., NW
Washington, DC 20001

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67. Hardwork Bifold

Components

→ Mailer (10.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

**THE AMERICAN DREAM,
WHERE HARDWORK PAYS OFF**

MIKE BOST
**UNDERSTANDS BETTER
THAN ANYONE THAT
HARDWORK PAYS OFF!**

He wants that work to result in homeownership, so that Southern Illinoisans can provide the best life they can for their families.

Mike passionately fights for the REALTOR Party

Pushing Back Against Bureaucratic Overreach
When the EPA released a proposed rule that was subject to federal regulation, Mike **stood up** for homeowners and fought the agency's bureaucratic overreach.

Protecting Families and Small Businesses
Mike understands that repealing the stepped-up capital gains at death could create a massive new administrative burden for American families, farms, and small businesses. He voted to **prevent those tax changes from becoming law**.

Streamlining the Purchase Process
Mike understands the need to help streamline the homebuying process. That's why he voted for the Homebuyer Assistance Act, which **removes some of the bureaucratic requirements placed on appraisers** by allowing them to be state licensed for FHA-insured loans.

VOTE MIKE BOST FOR US HOUSE DISTRICT 12

Early voting ends on Monday, November 4th RealtorsforBost.com

68. Accordion to Gate Sign

Components

→ Mailer (19.81" x 28.75")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

**A Vote for
YOUNG KIM
is a Vote for
STRONGER COMMUNITIES**

YOUNG KIM consistently places people over politics in US House District 40, by advancing policies that make homeownership more affordable.

Increasing the Capital Gains Exclusion
Young Kim supports the More Homes on the Market Act which would double the current capital gains exclusion for homeowners when selling their principal residence and index it to future inflation. Without the fear of a massive tax liability, more long-time homeowners will be incentivized to sell their homes and help alleviate the inventory shortage.

State and Local Tax Deduction
Young Kim supports removing the penalty resulting from the limit on the state and local tax (SALT) deduction by doubling the cap for married couples filing jointly.

VOTE FOR YOUNG KIM BY NOVEMBER 5th
Ballot dropbox locations open on **October 8th** Sign up at WhereStays.com
Show your support for Young Kim as a REALTOR by hanging this sign on your gate.

REALTOR Party priorities?

Vote with the **REALTOR Party** in the 2024 Election
US HOUSE DISTRICT 40 RealtorsforYoungKim.com

69. American Flag Logo Bifold

Components

→ Mailer (10.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



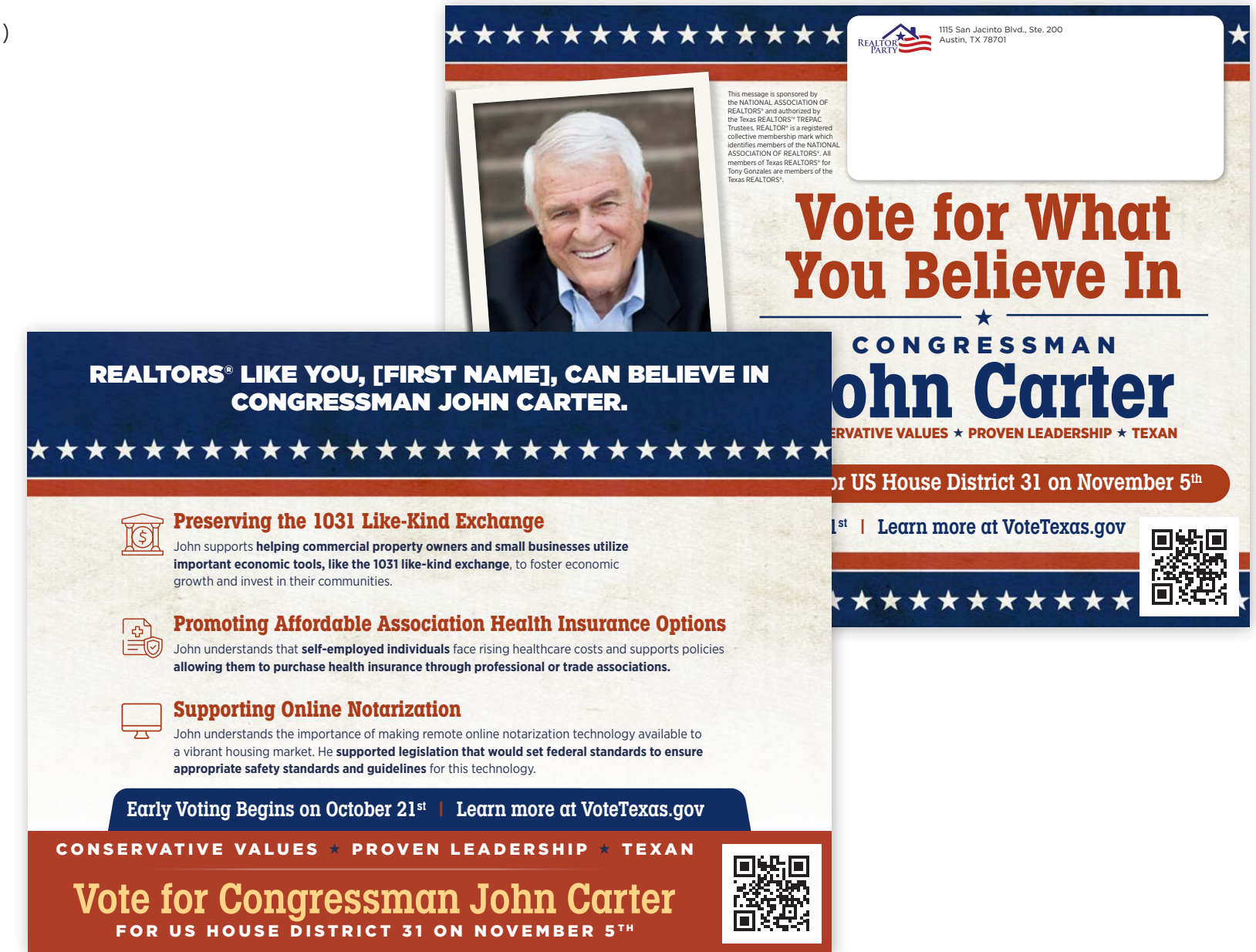
70. REALTORS® Believe

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



71. Don't Sit Out Bifold

Components

→ Mailer (10.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

Don't Sit Out Elections, BECAUSE SPEAK UP FOR REALTORS

Beth Van Duyne
For US House District 24

Helping End
There is an affordable housing crisis. That is why she supports The Housing Choice Voucher program to modernize the Low-Income Housing Tax Credit to create greater housing affordability.

Providing Ce
Beth understands how critical it is for small businesses to thrive. That is why she supports legislation to increase deductions for qualified business expenses to pass-through businesses.

Assisting Fir
Beth understands that the ability to purchase a first home is a key step for millions of Americans to build inter-generational wealth and save for retirement. That is why she introduced legislation that would increase the amount that first-time homebuyers can withdraw penalty free from a pension plan for a down payment from the current \$10,000 to \$30,000.

VOTE BETH VAN DUYNNE FOR US HOUSE DISTRICT 24

RECORD REALTOR® TURN OUT IN THE 2024 TEXAS GENERAL ELECTION

[First Name], Are YOU in it With Us?

Early Voting Starts On **October 21st**

More Information: VoteTexas.Gov

72. Restore America Bifold

Components

→ Mailer (10.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

RESTORING HOPE IN THE AMERICAN DREAM

BY LEADING WITH CONSENSUS YOU'LL NEVER BE LEFT BEHIND OF THE AMERICAN DREAM

Craig has vowed to advocate for the

- Preserving the 1031 Like-Kind Exchange**
Craig Goldman supports helping commercial and residential small businesses utilize important tax advantages like-kind exchange, to foster economic growth in their communities.
- Protecting the 30-Year Mortgage**
Craig Goldman stands with REALTORS® for the reform of Fannie Mae and Freddie Mac so that a 30-year fixed-rate mortgage will be available in all market conditions.
- Increasing the State and Local Tax Cap**
Craig Goldman supports removing the cap on the state and local tax limit from the limit on the state and local tax doubling the \$10,000 cap for married couples.

VOTE CRAIG GOLDMAN FOR US HOUSE DISTRICT 12

Early In Person Voting Begins on October 7th | RealtorsforCraigGoldman.com

73. REALTORS® Stand Ready

Components

➔ Mailer (7" x 12")


Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

THE REALTORS® ARE READY TO PERSONALIZE YOUR MAILER IN THE 2024 ELECTIONS

If you're voting in person **don't** forget to bring these items to the polls:

- #1** Finding your polling place
- #2** Bringing the correct ID
- #3** Wearing your REALTOR® sticker on Election Day (even if you're not going to the polls)



REALTOR PARTY
1115 San Jacinto Blvd., Ste. 200
Austin, TX 78701

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VOTE TONY GONZLES

FOR US HOUSE DISTRICT 23

RealtorsforTonyGonzales.com



UNITED WE STAND, DIVIDED WE FALL.





Providing Certainty to Small Business




Expanding Access to Quality, Comprehensive Health Insurance

VOTE TONY GONZALES

for US House District 23 on Election Day, Nov. 5th

RealtorsforTonyGonzales.com



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74. REALTORS® Take Action

Components

➔ Mailer (6" x 11")

Customizations

- ➔ Name
- ➔ Client image
- ➔ Icons
- ➔ Bullets
- ➔ QR Code

MIKE GARCIA

As a true patriot, Mike Garcia understands that the American Dream is at risk. Mike's dedication to take back that dream is proven by the commitments he has made to the REALTOR® Party.

INCREASING THE CAPITAL GAINS EXCLUSION:
Mike supports the More Homes on the Market Act which would **double the current capital gains exclusion for homeowners when selling their principal residence and index it to future inflation.** Without the fear of a massive tax liability, more long-time homeowners will be incentivized to sell their homes and help alleviate the inventory shortage.

STATE AND LOCAL TAX DEDUCTION:
Mike supports **removing the marriage penalty** resulting from the limit on the state and local tax (SALT) deduction by doubling the \$10,000 cap for married couples filing jointly.

PROTECTING FAMILIES AND SMALL BUSINESSES:
Mike understands that repealing the stepped-up basis and applying capital gains at death could create a massive new administrative burden for many American families, farms, and small businesses. That is why he **fought to prevent those tax changes from becoming law.**

VOTE MIKE GARCIA

US HOUSE | DISTRICT 27

RealtorsforMikeGarcia.com

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REALTORS® TAKE ACTION



MIKE GARCIA
FOR CONGRESS
US HOUSE | DISTRICT 27

STAND WITH THE REALTOR PARTY IN 2024

VOTE MIKE GARCIA
BY NOVEMBER 5TH

RealtorsforMikeGarcia.com

75. Americana Silk

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

REALTOR PARTY
915 L Street, #1460
Sacramento, CA 95814

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TLC

REALTOR® PARTY ADVOCATE ★ PROUD VETERAN ★ CALIFORNIA NATIVE

MIKE GARCIA
FOR CONGRESS

US HOUSE DISTRICT 27

A PROVEN CONSERVATIVE & BELIEVER
IN THE AMERICAN DREAM

ment

RealtorsforMikeGarcia.com

**MIKE'S BELIEF IN THE AMERICAN DREAM
IS PROVEN BY HIS CONGRESSIONAL RECORD**

INCREASING THE CAPITAL GAINS EXCLUSION:
Mike supports the More Homes on the Market Act which would **double the current capital gains exclusion for homeowners when selling their principal residence and index it to future inflation.** Without the fear of a massive tax liability, more long-time homeowners will be incentivized to sell their homes and help alleviate the inventory shortage.

PROTECTING FAMILIES AND SMALL BUSINESSES:
Mike understands that repealing the stepped-up basis and applying capital gains at death could create a massive new administrative burden for many American families, farms, and small businesses. That is why he **fought to prevent those tax changes from becoming law.**

STATE AND LOCAL TAX DEDUCTION:
Mike supports **removing the marriage penalty** resulting from the limit on the state and local tax (SALT) deduction by doubling the \$10,000 cap for married couples filing jointly.

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STAND WITH THE REALTOR® PARTY

VOTE MIKE GARCIA FOR US HOUSE DISTRICT 27 BY NOVEMBER 5TH

76. REALTORS® Advocate

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

DAVID VALADAO

REALTOR® PARTY ADVOCATE

PROVEN LEADER

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REALTOR PARTY
915 L Street, #1460
Sacramento, CA 95814

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TLC

VOTE DAVID VALADAO

FOR CALIFORNIA'S 22ND CONGRESSIONAL DISTRICT

Preserving the 1031 Like-Kind Exchange
David supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to **foster economic growth and invest in their communities.**

Increasing the Capital Gains Exclusion
David supports the More Homes on the Market Act which would **double the current capital gains exclusion for homeowners when selling their principal residence and index it to future inflation.** Without the fear of a massive tax liability, more long-time homeowners will be incentivized to sell their homes and help alleviate the inventory shortage.

Streamlining VA Home Loans
David understands the challenges many vets and enlisted military members face when looking to purchase a home in the current market. That's why he supported legislation that **made the VA home loan limit more competitive and enacted common-sense solutions to streamline the program.**

Supporting Remote Online Notarization
David understands the importance of making remote online notarization technology available to a vibrant housing market. David voted for the SECURE Act, which would **set federal standards to ensure appropriate safety standards and guidelines for this technology.**

Visit RealtorsforValadao.com to learn more.

77. Stand Together Oversized

Components

→ Mailer (17" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



REALTORS® MUST RALLY ACROSS THE CENTRAL VALLEY MUST RALLY FOR STRONGER COMMUNITIES

The REALTOR® Party's commitment to the American Dream is stronger than ever. How do we know that? Each member has shown their dedication by subscribing to a code of ethics where we commit to expanding access to homeownership for all.

As REALTORS®, our biggest asset is our members. We can increase homeownership by rallying our members around REALTOR® Party Champions, like David Valadao, putting the American Dream within reach for more Californians. Without a doubt, our communities will be stronger for it.

VOTE FOR DAVID VALADAO
BY NOV. 5TH | BALLOT DROPBOX LOCATIONS OPEN ON OCT. 8TH

Visit RealtorsforValadao.com to learn more.

- Preserving the 1031 Like-Kind Exchange**

David supports helping commercial property owners and small businesses utilize important economic tools, like the 1031 like-kind exchange, to foster economic growth and invest in their communities.
- Increasing the Capital Gains Exclusion**

David supports the More Homes on the Market Act which would double the current capital gains exclusion for homeowners when selling their principal residence and index it to future inflation. Without the fear of a massive tax liability, more long-time homeowners will be incentivized to sell their homes and help alleviate the inventory shortage.
- Streamlining VA Home Loans**

David understands the challenges many vets and enlisted military members face when looking to purchase a home in the current market. That's why he supported legislation that made the VA home loan limit more competitive and enacted common-sense solutions to streamline the program.
- Supporting Remote Online Notarization**

David understands the importance of making remote online notarization technology available to a vibrant housing market. David voted for the SECURE Act, which would set federal standards to ensure appropriate safety standards and guidelines for this technology.

78. KAD Diecut Diecut w/ #14 policy env

Components

→ Mailer (22" x 4")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

VOTE TONY GONZALES
IN THE REPUBLICAN RUNOFF ON MAY 28TH
Early voting will occur from Monday, May 20th to Friday, May 24th, **NOT** on the weekend.

TONY GONZALES

Helping End the Housing Crisis
Congressman Gonzales knows there is an affordable housing crisis in this country. That is why he supports **The Affordable Housing Credit Improvement Act** which would modernize the Low-income Housing Tax Credit, bringing private sector investment to create greater housing affordability and result in a projected nearly 2 million additional homes.

Providing Certainty to Small Business
Congressman Gonzales understands how critical certainty in the tax code is to keep small businesses thriving. That is why he supports **The Main Street Tax Certainty Act** that makes permanent tax deductions for qualified business income, substantially lowering the tax burden on small pass-through businesses.

Expanding Access to Quality, Comprehensive Health Insurance
Congressman Gonzales supports **The Association Health Plans Act**, which would expand access to association health plans (AHPs) to more Americans, including the self-employed workers of the real estate industry. As health care costs continue to rise, he understands the importance of quality and cost-effective health insurance for hard-working Americans.

IS THE KEY TO THE AMERICAN DREAM


79. Your Vote, Your Voice

Components

→ Mailer (11" x 8.5")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code




1115 San Jacinto Blvd., Ste. 200
Austin, TX 78701

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Vote for

TONY GONZALES

A STRONG VOICE FOR OUR COMMUNITY







MAY

28

TUESDAY, MAY 28


YOUR VOICE



| | |
|---|---|
|  | <p style="font-size: 10px; font-weight: bold; margin: 0;">HELPING END THE HOUSING CRISIS</p> <p style="font-size: 8px; margin: 0;">Congressman Gonzales knows there is an affordable-housing crisis in this country. That is why he supports <i>The Affordable Housing Credit Improvement Act</i> which would modernize the <i>Low-Income Housing Tax Credit</i>, bringing private sector investment to create greater housing affordability and result in a projected nearly 2 million additional homes.</p> |
|  | <p style="font-size: 10px; font-weight: bold; margin: 0;">PROVIDING CERTAINTY TO SMALL BUSINESS</p> <p style="font-size: 8px; margin: 0;">Congressman Gonzales understands how critical certainty in the tax code is to keep small businesses thriving. That is why he supports <i>The Main Street Tax Certainty Act</i> that makes permanent tax deductions for qualified business income, substantially lowering the tax burden on small pass-through businesses.</p> |
|  | <p style="font-size: 10px; font-weight: bold; margin: 0;">SUPPORTING ONLINE NOTARIZATION</p> <p style="font-size: 8px; margin: 0;">Congressman Gonzales understands the importance of making remote online notarization technology available to a vibrant housing market. He voted for the <i>SECURE Act</i>, which would set federal standards to ensure appropriate safety standards and guidelines for this technology.</p> |
|  | <p style="font-size: 10px; font-weight: bold; margin: 0;">EXPANDING ACCESS TO QUALITY, COMPREHENSIVE HEALTH INSURANCE</p> <p style="font-size: 8px; margin: 0;">Congressman Gonzales supports <i>The Association Health Plans Act</i>, which would expand access to association health plans (AHPs) to more Americans, including the self-employed workers of the real estate industry. As health care costs continue to rise, he understands the importance of quality and cost-effective health insurance for hard-working Americans.</p> |

VOTE TONY GONZALES FOR US HOUSE DISTRICT 23.

Early voting begins on May 20th. Learn more at RealtorsforGonzales.com.



80. T Cross Bio Mailer


Components

→ Mailer Diecut
with single gatefold - 7.5 x 5.5 finished
15x11 open


Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

Will you join us in fighting for Tony on May 28th in the Republican Primary Runoff, just as he does for us?




Vote Tony Gonzales for US House District 23



TONY GONZALES

TEXAN ★ PATRIOT
REALTOR® PARTY CHAMPION



Congressman Gonzales supports *The Association Health Plans Act*, which would expand access to association health plans (AHPs) to more Americans, including the self-employed workers of the real estate industry. As health care costs continue to rise, he understands the importance of quality and cost-effective health insurance for hard-working Americans.

on May 20th. Visit RealtorsforGonzales.com for more information.

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U.S. POSTAGE
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TLC

The appearance of U.S. Department of Defense Visual Information does not imply or constitute DOD endorsement.



81. American Dream Under Siege

Components

→ Mailer (11" x 17")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



HOWEVER, YOU CAN HELP BY SENDING REALTOR PARTY CHAMPIONS TO WASHINGTON, DC.

Tony Gonzales understands that the stakes are high for Texans, and he has repeatedly demonstrated commitment to reviving the American Dream.



- 
Helping End the Housing Crisis
 Congressman Gonzales knows there is an affordable-housing crisis in this country. That is why he supports **The Affordable Housing Credit Improvement Act** which would modernize the **Low-Income Housing Tax Credit**, bringing private sector investment to create greater housing affordability and result in a projected nearly 2 million additional homes.
- 
Providing Certainty to Small Business
 Congressman Gonzales understands how critical certainty in the tax code is to keep small businesses thriving. That is why he supports **The Main Street Tax Certainty Act** that makes **permanent tax deductions** for qualified business income, substantially lowering the tax burden on small pass-through businesses.
- 
Supporting Online Notarization
 Congressman Gonzales understands the importance of **making remote online notarization technology available** to a vibrant housing market. He voted for the SECURE Act, which would set federal standards to ensure appropriate safety standards and guidelines for this technology.
- 
Expanding Access to Quality, Comprehensive Health Insurance
 Congressman Gonzales supports **The Association Health Plans Act**, which would **expand access to association health plans (AHPs) to more Americans**, including the self-employed workers of the real estate industry. As health care costs continue to rise, he understands the importance of quality and cost-effective health insurance for hard-working Americans.



VOTE BY MAIL
votetexas.gov/voting-by-mail/index.html



VOTER ID
votetexas.gov/voting/need-id.html



VOTER LOCATION
teamrv-mvp.sos.texas.gov/MVP/mvp.do

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REALTOR PARTY

Vote Tony Gonzales for US House, TX-23 in the Republican Runoff.
 Early voting begins on May 20th. Visit RealtorsforTonyGonzales.com to get more information on voting.



82. Keys for Change

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



YOU HOLD THE KEY. SUPPORT LEADERS WHO STRENGTHEN OUR COMMUNITY.

TONY GONZALES
A RECORD WE CAN COUNT ON


HELPING END THE HOUSING CRISIS
 Congressman Gonzales knows there is an affordable-housing crisis in this country. That is why he supports **The Affordable Housing Credit Improvement Act** which would modernize the **Low-Income Housing Tax Credit**, bringing private sector investment to create greater housing affordability and result in a projected nearly 2 million additional homes.


PROVIDING CERTAINTY TO SMALL BUSINESS
 Congressman Gonzales understands how critical certainty in the tax code is to keep small businesses thriving. That is why he supports **The Main Street Tax Certainty Act** that makes **permanent tax deductions** for qualified business income, substantially lowering the tax burden on small pass-through businesses.


SUPPORTING ONLINE NOTARIZATION
 Congressman Gonzales understands the importance of **making remote online notarization technology available** to a vibrant housing market. He voted for the SECURE Act, which would set federal standards to ensure appropriate safety standards and guidelines for this technology.


EXPANDING ACCESS TO QUALITY, COMPREHENSIVE HEALTH INSURANCE
 Congressman Gonzales supports **The Association Health Plans Act**, which would **expand access to association health plans (AHPs) to more Americans**, including the self-employed workers of the real estate industry. As health care costs continue to rise, he understands the importance of quality and cost-effective health insurance for hard-working Americans.

VOTE FOR TONY GONZALES FOR US HOUSE DISTRICT 23 ON MAY 28TH
 Early voting begins on May 20th. Visit RealtorsforTonyGonzales.com to learn more.



83. Breaking Down Barriers

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

REALTORS® BUILD COMMUNITIES AND BREAK DOWN BARRIERS

TURN OVER TO LEARN HOW WE CAN CREATE EVEN MORE OPPORTUNITY! →

1115 San Jacinto Blvd., Ste. 200
Austin, TX 78701

REALTOR PARTY

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REALTORS® ARE AT THE HEART OF COMMUNITY

CONGRESSMAN **TONY GONZALES**

THE COMMUNITY-FOCUSED LEADER WE NEED

MAY 28

Visit RealtorsforTonyGonzales.com to learn more.

VOTE TONY GONZALES FOR US HOUSE DISTRICT 23.
Early voting begins on May 20th.

HELPING END THE HOUSING CRISIS
Congressman Gonzales knows there is an affordable-housing crisis in this country. That is why he supports **The Affordable Housing Credit Improvement Act** which would modernize the **Low-Income Housing Tax Credit**, bringing private sector investment to create greater housing affordability and result in a projected nearly 2 million additional homes.

PROVIDING CERTAINTY TO SMALL BUSINESS
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EXPANDING ACCESS TO QUALITY, COMPREHENSIVE HEALTH INSURANCE
Congressman Gonzales supports **The Association Health Plans Act**, which would **expand access to association health plans (AHPs)** to more Americans, including the self-employed workers of the real estate industry. As health care costs continue to rise, he understands the importance of quality and cost-effective health insurance for hard-working Americans.

84. Lady Liberty

Components

→ Mailer (8.5" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

REALTOR PARTY

1115 San Jacinto Blvd., Ste. 200
Austin, TX 78701

PRESENTED FIRST CLASS MAIL U.S. POSTAGE PAID TLC

VOTE FOR REALTOR® PARTY CHAMPION TONY GONZALES

in the Republican Primary Runoff on May 18th

As a Veteran and Congressman, Tony fights to ensure that America remains the land of opportunity for all.

Helping End the Housing Crisis
Congressman Gonzales understands there is an affordable housing crisis in this country. That is why he supports **The Affordable Housing Credit Improvement Act** which would modernize the **Low-Income Housing Tax Credit**, bringing private sector investment to create greater housing affordability and result in a projected nearly 2 million additional homes.

Providing Certainty to Small Business
Congressman Gonzales knows there is an affordable-housing crisis in this country. That is why he supports **The Affordable Housing Credit Improvement Act** which would modernize the **Low-Income Housing Tax Credit**, bringing private sector investment to create greater housing affordability and result in a projected nearly 2 million additional homes.

Supporting Remote Online Notarization
Tony Gonzales understands the importance of **making remote online notarization technology** available to a vibrant housing market. He voted for the **SECURE Act**, which would set federal standards to ensure appropriate safety standards and guidelines for this technology.

Visit RealtorsforTonyGonzales.com for more information

EARLY IN PERSON VOTING ENDS ON MAY 24TH.

The use of photographs in uniform does not imply endorsement by the Department of the Navy or the Department of Defense.

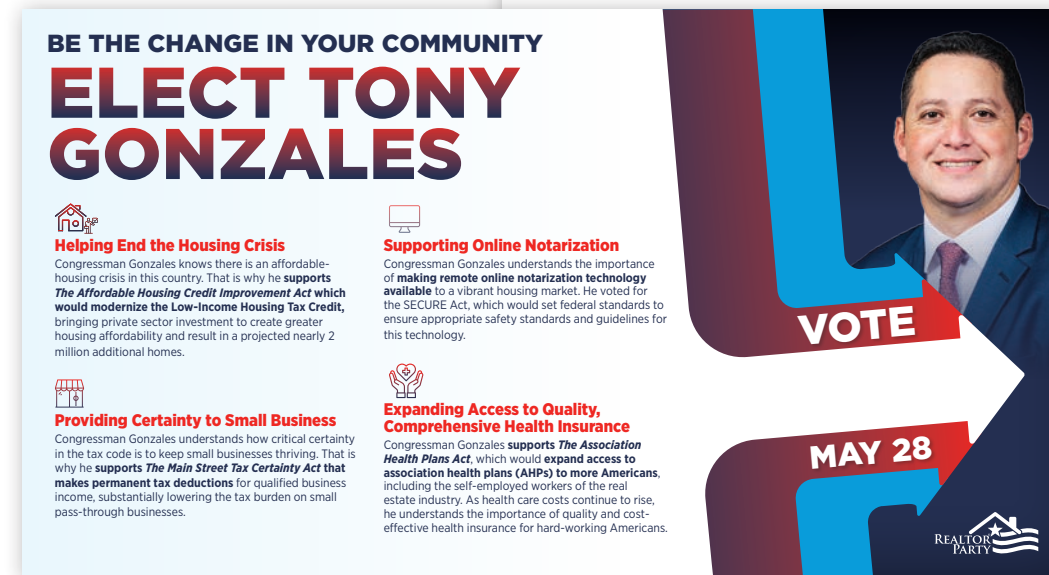
85. All Politics is Local

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



86. Opens Doors Vertical

Components

→ Mailer (11" x 6")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



87. Opens Doors GOTV

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

88. OD Ballot Box

Components

→ Mailer 5.5x10.5 Mailer with Carrier + Sticker

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

89. Red Slippers

Components

→ Mailer (6" x 11")

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



THERE'S NO PLACE LIKE
Home
AND
TRACEY MANN
Understands that!

1115 San Jacinto Blvd., Ste. 200
Austin, TX 78701

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REALTORS® ARE
Right at Home with
TRACEY MANN

Tracey has proven he understands our needs and the needs of our clients through his strong record in Washington, where he fights for the REALTORS® and the American Dream.

PUSHING FOR THE FAMILY TAX DEDUCTION
Tracey supports removing the marriage penalty resulting from the limit on the state and local tax (SALT) deduction by doubling the \$10,000 cap for married couples filing jointly.

MAINTAINING HOMEOWNERSHIP BENEFITS
Tracey supports indexing the state and local tax deduction and the mortgage interest deduction limits inflation, maintaining homeownership benefits in the years ahead.

VOTE FOR TRACEY MANN BY NOVEMBER 5TH

Advance voting begin on October 16th

Learn more at VoteKansas.Gov

90. White Picket Fence

Components

→ Mailer (6" x 8" 8 Pages)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



At the heart of the REALTOR® Party

MIKE BOST
IS ADVANCING
THE AMERICAN DREAM

FOR REALTORS®

ssman Mike Bost's
s reiterated his
ics to ensure each
merican Dream.

no holds close to
Party is confident
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ies.

91. GIF Vote

Components

→ Mailer (6" x 11")

Customizations

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- Client image
- Icons
- Bullets
- QR Code

BRIAN

REALTORS® have a CHAMPION in BRIAN FITZPATRICK

500 North 12th Street
Lemoyne, PA 17043

VOTE
Brian Fitzpatrick by November 8th

Brian Advocates for REALTORS®

- Increasing Housing Supply**
Brian led a bipartisan effort to ensure there is more housing supply by providing policy grants to local areas to enact pro-housing policies in their communities.
- Equal and Fair Housing Opportunity**
Brian believes **all Americans** – no matter their race, color, religion, sex, disability, familial status, sexual orientation, gender identity or national origin – should be protected from housing discrimination.
- Streamlining the Purchase Process**
Brian understands the need to help streamline the homebuying process. That's why he voted for the Homebuyer Assistance Act, which removes some of the bureaucratic requirements placed on appraisers allowing them to be state licensed for FHA-insured loans.

VOTE
Brian Fitzpatrick
in the General Election by November 8th
Polls are open from 7AM to 8PM on Election Day

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92. Star Advocate Bifold

Components

→ Mailer (10.5x11 Flat to 5.5x11)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

VOTE FOR CONGRESSWOMAN MONICA DE LA CRUZ FOR TEXAS' 15TH

★ Champion of the American Dream ★
Small Business Advocate ★ Lifelong Texan

CONGRESSWOMAN MONICA DE LA CRUZ

REALTORS® STAR ADVOCATE IN CONGRESS

Supporting Access to Broadband
Congresswoman De La Cruz believes that every community should have **and widely accessible broadband services**. That is why she supports continuing appropriations act to maintain necessary grants and funding programs across the federal government.

Providing Certainty for Small Businesses
Congresswoman De La Cruz understands how critical certainty in the tax code is for small businesses in order for them to thrive. That is why she supports the Tax Certainty Act which **makes permanent the tax deduction** for qualified income and substantially **lowers the tax burden** on small pass-through businesses.

Increasing the Housing Supply
Congresswoman De La Cruz understands that obtaining access to affordable housing **is critical to create thriving communities**. That is why she supports legislation that would encourage housing development in high density areas.

I VOTED WITH THE REALTOR PARTY

WEAR ME ON ELECTION DAY
Early voting begins on Monday, October 21st
Learn more at RealtorsforMonicaDeLaCruz.com

1115 San Jacinto Blvd., Ste. 200
Austin, TX 78701

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93. Star Punchout Postcard

Components

→ Mailer (6x9)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code



Vote for Senator Rick Scott
General Election on
November 5th



Our REALTOR® Party Star in Action

Senator Rick Scott has been a longstanding advocate for the REALTOR® Party, advancing our policy priorities, throughout this political career, to make the future of our industry brighter for our members:

#1 Providing Certainty to Small Businesses

Senator Scott understands how critical certainty in the tax code is to small businesses in order for them to thrive. That is why he supports The Main Street Tax Certainty Act which **makes permanent the tax deduction** for qualified business income and substantially **lowers the tax burden** on small pass-through businesses.

#2 Encouraging Private Market Competition

Senator Scott supports legislation to **reduce barriers** and **encourage private insurance options** for homeowners seeking affordable flood insurance alternatives.

#3 Sensible FHA Condominiums Rules

Senator Scott understands that condominium ownership is a popular and affordable choice for prospective homebuyers, particularly those seeking homeownership for the first-time. That's why he supported sensible FHA rules that ensure qualified buyers have **access to safe, affordable financing** when purchasing condominiums.

BRIGHT IDEAS FOR A BRIGHTER SUNSHINE STATE

Vote for
Senator Rick Scott
on Tuesday, November 5th

Learn more at
RealtorsforRickScott.com



94. Star Peephole Bifold

Components

→ Mailer (11x17 Flat to 5.7x11)

Customizations

- Name
- Client image
- Icons
- Bullets
- QR Code

